Overview

The Center for International Media Education was created in 1997 in the Department of Communication, College of Arts and Sciences. The Center still resides there, and the Center director reports to the Chair of the Department of Communication.

The Center is not designated as interdisciplinary, but it works with faculty in various disciplines and colleges and with other universities to develop external funding. Current partners in funded and potential grants include the Robinson College of Business, the College of Education, the Middle East Institute, the University of Massachusetts at Lowell and the University of Missouri at Columbia.

Budget & Funding Overview

The Center receives start-up support of $25,000 from the College of Arts and Sciences for a one-year period, 80 percent of which supports stipends for four graduate research assistants. The Center also receives annual support of three graduate research assistants from the Department of Communication.

The College of Arts and Sciences and the Department of Communication provide essential support through designation of research faculty to the Center, allocation of graduate research assistants and undergraduate scholars, and provision of office space and funding for supplies and travel to conferences. The College also provides support in the preparation of proposals for external funding. The percentage of Center funding that derives from Code 10 resources is 20.944%:

<table>
<thead>
<tr>
<th>FUND CODE 10 SOURCES</th>
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<tr>
<td>Arts &amp; Sciences support: $25,000 x 5 years</td>
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<td>China Pre-Olympics Project</td>
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<tr>
<td>U.S. State Department (2004-2008)</td>
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<td>U.S. Embassy, Cairo (2004)</td>
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<td>Communication Univ. of China (2006)</td>
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<tr>
<td><strong>Total External funding</strong></td>
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The Center would better serve the Department, College and University by addressing constraints involving computers, software, printers and meeting space. The Center’s graduate and undergraduate research assistants currently work with outmoded computers, software, and printers. With growth in the next five years, the Center will need to identify office space for two additional affiliated faculty.

**Center Goals and Objectives**

The initial goals promulgated for Center activity include the following:

1. To enhance and advance partnerships established between Middle East universities and Georgia State University to provide more opportunities for collaboration and knowledge exchange among scholars from the Middle East and the United States.

2. To elevate the recognition of Georgia State University and the Department of Communication’s academic programs nationally and internationally.

3. To enrich the academic programs of the Department of Communication with professional, academic and research experience gathered through CIME’s activities to develop journalism and communication curricula with international and interdisciplinary emphasis.

4. To develop new research agendas through international academic conferences, personnel exchange programs, and other academic activities.

5. To encourage undergraduate and graduate scholars in the Department of Communication to participate in learning and research by organizing forums, supporting conference presentations, and providing platforms for publishing.

6. To recruit to the Department prospective undergraduate and graduate students.

As the outreach and research activities of the Center have matured, so too have its goals and priorities. Current goals and objectives include:

1. To establish and maintain educational and research relationships with leading universities in China, and extend the Center’s network to additional countries in the Middle East, creating new opportunities for the Department faculty and students.

2. To develop, in cooperation with leading Chinese universities, academic exchanges and study abroad programs, to enhance opportunities for graduate students and faculty in the Department.

3. To provide educational outreach to Atlanta’s Latino media professionals, thereby extending the Department’s opportunities for faculty and students and strengthening the University’s relationship with the surrounding community.

4. To help retain undergraduate and graduate students, especially students from Atlanta’s growing Latino community.
Summary and Assessment of Work to Date

The central goal of Center work to date has been focused on enhancing and advancing partnerships established between Middle East universities and Georgia State University to provide more opportunities for collaboration and knowledge exchange among scholars from the Middle East and the United States. Consistent with the articulated mission of the university, the Center, in part through its continuous support of the Arab-U.S. Association for Communication Educators (AUSACE), has promoted the mission of the University to sponsor “interdisciplinary research programs” in the Middle East and has “achieved national and international recognition” from the U.S. Department of State, in the U.S. Congress and in universities across the Middle East.

CIME’s current goals and objectives relate to new and continuing initiatives and partnerships with universities in China, Central Asia and the Persian Gulf. The major work done by the center connect to the following activities:

1. **Research and Education Partnerships.** The Center has enhanced and advanced partnerships established between Middle East universities and Georgia State University by supporting and sustaining a strong relationship with the Arab-U.S. Association for Communication Educators (AUSACE), which Dr. Teel co-founded in 1995. With AUSACE as a base, the Center from 2003 to 2008 received external funding of $499,990 from the U.S. Department of State for developing opportunities for collaboration and knowledge exchange among scholars from the Middle East and the United States. The Center also launched a new academic research journal, *the Journal of Middle East Media,* hosted visiting Arab scholars and journalists, and conducted media internships and classes for 28 senior Arab journalism students from eight Middle East countries (Morocco, Lebanon, Jordan, Egypt, Kuwait, the United Arab Emirates, Iraq and the Palestinian Authority).

2. **International Recognition.** The Center has elevated the recognition of Georgia State University and the communication and journalism academic programs in the Department of Communication nationally and internationally through recognition by the U.S. Department of State of the Center’s key role in the creation and sustainability of AUSACE as a premiere scholarly association despite the disaster of 9/11, and wars and civil wars in the Middle East.

3. **International Curriculum.** The Center has introduced professional, academic and research experience gathered through CIME’s operation and activities to develop the Department’s journalism and communication curricula with international and interdisciplinary emphases. Dr. Teel’s introduction of visiting scholars and journalists from China, the Middle East, Africa and Europe, has enriched the development of the graduate course in International Media and Culture and the undergraduate course in International Communication. Another CIME affiliated faculty member, Dr. Hongmei Li, developed a new course in International Diplomacy. Dr. Svetlana Kulikova, also affiliated with CIME, created a course in international public relations. In addition, the Center expanded the international and interdisciplinary emphases through its faculty affiliation with the university’s Middle East Institute. Dr. Teel, one of 14
University System of Georgia Fellows, introduced into the curriculum consideration of the Seven Revolutions project. In the first Seven Revolutions-based course, three graduate students, Farooq Kperogi, Matt Duffy and Linda Pérez, produced papers that they presented at national and international conferences.

4. Developing a Research Agenda. The Center’s increasingly active research agenda, developed through alliance with international academic conferences, personnel exchange programs, and other academic activities, has resulted in the recent publication of a book by Dr. Teel and scholarly journal articles by Dr. Li and Dr. Kulikova. Dr. Li’s organization of the 7th Chinese Internet Research Conference, held May 27-29, 2009, at the Annenberg School for Communication, University of Pennsylvania, and the Center’s support for the annual AUSACE academic conferences have opened new vistas for research in China and Middle East media and communication. With the U.S. State Department funding, the founding in 2004 of the annual Journal of Middle East Media has provided a recognized platform for new research in Middle East media.

5. Student Research. The Center’s encouragement of graduate and undergraduate students to participate in learning and research has resulted in several initiatives. The Center continues to host the series of campus World Media Forums that so far have brought more than 300 journalists to campus from Asia, Africa, the Middle East, Europe and Latin America. The Center has encouraged and supported students who presented their media research at international, national and regional conferences, and helped finance their travel to conferences by raising funds at book sales. In collaboration with the Journalism History Society and its officers, the Center provides a platform for students to publish academic research in the Atlanta Review of Journalism History, the Society’s annual peer-reviewed journal, housed in the Center, and soon to be indexed and accessible globally through EBSCO. The university in 2008 recognized the success of this emphasis on student presentations and publications by naming Dr. Teel keynote speaker for the 2008 Undergraduate Research Awards Conference.

6. Recruiting International Students. The Center’s international outreach recruits and retains graduate students. In 2007, Ph.D. candidate May Fawaz was a television reporter and anchor for Future TV in Lebanon when she visited two years ago to participate in a CIME World Media Forum. Dr. Teel recruited her for graduate study and since January 2009 she has become an important contributor to the Center’s scholarly work in the Arab world; she is co-authoring a book chapter on journalism in the modern Middle East and has written a conference paper on the role of blogging preceding the Iranian election protests. Since 2003, the Center has recruited, supported and encouraged several Ph.D. and M.A. candidates from China, Jordan, Egypt, Lebanon and Kyrgyzstan. Dr. Ghalib Shatnawi is now associate dean and chair of the Department of Journalism at Jordan’s Yarmouk University; Dr. Wael
Kamal now teaches at two universities in Cairo; and Dr. Nahed el-Tantawi teaches at High Point University in North Carolina.

7. **Educational and Research Partnerships.** The Center since 2005 has established and maintained new educational and research relationships with leading universities in China (Beijing and Shanghai), Central Asia (Kyrgyzstan), and universities in the Persian Gulf (Qatar, Kuwait, United Arab Emirates and Saudi Arabia) and in Turkey and Iran. In Beijing in 2006 the Center led a multi-national instructional team for two pre-Olympics economic journalism workshops at three universities. In 2009 Dr. Teel taught graduate courses in investigative reporting and U.S. media history as an Eminent Foreign Scholar Fellow at Beijing Foreign Studies University (BFSU). In 2009, the Center also was awarded a Georgia State University International Strategic Initiative seed grant for its media advocacy project to develop smoke-free workplaces in China’s factories, in collaboration with BFSU and Shanghai University’s journalism and film departments. In the Middle East, the Center is collaborating with faculty at Qatar University in a project to develop a digital historical archive for Qatar. Dr. Teel is a member of the steering committee of the World Journalism Education Congress, which in 2007 hosted its first international research conference in Singapore. For the forthcoming WJEC conference in South Africa, Dr. Teel organized the panel on mental health communication. The Center is also participating with the College effort to establish a Confucius Institute at Georgia State University in partnership with China’s Suzhou University.

8. **Student and Faculty Exchanges.** The Center, in cooperation with a leading Chinese university, Beijing Foreign Studies University (BFSU), has initiated a new faculty exchange program and student study abroad program. The student exchange’s first “pioneer” graduate student from BFSU, XuanWang, was approved to take courses in our Department of Communication in 2009. The Center’s relationships with post-Soviet universities, begun in 2002 in Armenia, has expanded to include Kyrgyzstan with the hosting of a visiting faculty research scholar, Elira Turdubaeva from Kyrgyz-Manas University in Bishkek.

9. **Latino Atlanta Journalism Project.** In Atlanta, the Center provides educational services to local professional communities and ethnic communities, and strengthens the relationship of the Department and University with local communities, benefitting our students and graduates. In 2007, the Center launched its Latino Atlanta Journalism Education Project focused in developing outreach to Atlanta’s fast-growing Latino community. The launch at the first Latino Atlanta Forum was keynoted by Alexander Mejia, executive director of UNITAR in Atlanta, a division of the United Nations with a focus on development issues in Latin America. Through the Latino Atlanta Project, the Center will apply in Atlanta the civic engagement strategies which its faculty successfully tested in the Middle East. The goal is to bring together Atlanta’s Latino media, nongovernmental organizations, and interdisciplinary research faculty across the University. The Center and the leading Latino newspaper, Mundo Hispanico, are seeking external funding from organizations such as the
Ethics and Excellence in Journalism Foundation at the University of Oklahoma and the Knight Foundation.

10. Outreach to Latino Journalism Students. The Center’s local initiative in the Latino community supports the university’s outreach program to recruit and retain undergraduate and graduate students, especially Latino students. In 2008, the Center began working directly with Margarita Muñoz in the outreach program to high schools with large populations of Latino students and with Latino students already enrolled at Georgia State University and other state universities. The Center participated in the 2008 statewide Latino College conference conducted at Georgia State University. The Latino Atlanta project can serve as a model for other ethnic communities.

In aiming to elevate the recognition of Georgia State University and the communication and journalism academic programs in the Department of Communication nationally and internationally, the Center has furthered the Department of Communication’s mission and the mission of the University to be “recognized (in Atlanta, nationally and internationally) as an institution with a strong global perspective and a center of international excellence” in instructional technology and professional media training.”

By featuring international journalists and journalism educators in its continuing campus series of World Media Forums, and by introducing international journalists into classroom discussions, the Center has promoted the University’s mission to advance “a curriculum with intercultural and international perspectives.” And by encouraging students to present and publish their research, the Center has supported the Department’s and the University’s mission of “creation of a learning-centered academic culture.”

Some energies have been invested in the task of using the Center's international reach to attract graduate students to the department's Master of Arts and doctoral degree tracks. This has resulted in the production of accomplished graduates from Arab-speaking nations (for example, the current chair of the communication program at Yarmouk University in Jordan earned his doctorate at Georgia State University). Over time, Center activity connecting to Asia and Latin America is likely to generate similar interest among students from those nations, a goal in sync with the University’s mission to “provide educational opportunities for qualified students, traditional as well as non-traditional.”

All this, of course, aligns with the university's interests in the internationalization of the curriculum, articulated in the strategic plan's commitment to develop "a strong international reputation through its two-pronged strategy of thematic initiatives and regional initiatives.” One example is the Center's coalescing program work to work with the Atlanta Latino community, which centers on providing educational services to Atlanta’s Latino media professionals and strengthening the University’s relationship with the local communities, an effort that will benefit our students and graduates. This work, moreover, as it relates to the Center’s interdisciplinary outreach to the Latino community and is Latino media, initiated in 2007, supports the University’s mission to “implement a multidisciplinary approach to problems of the cities” that “will bring together the relevant strengths existing across departments, schools and colleges…including anthropology, legal issues, community and clinical psychology, African American and ethnic
studies, immigration, nursing, criminal justice, and social work…that produces clearer understandings of urban structures and dynamics.”

The strategic dimensions of Center work do connect to a range of major opportunities and impediments for doing high quality service/education work. These might best be summarized as follows:

**Major Opportunities**

**Middle East: Education and Research.** The 15-year record of the AUSACE organization, now spanning from Morocco to Dubai, has created new opportunities for the Center to develop professional media training for the new generation of Middle East journalism professors, especially in areas of online journalism, new media, social networking.

**China: Service and Research.** The Center, with seed grant funding from the University’s International Strategic Initiatives and the support of the Department of Communication, has a timely service and research opportunity to develop a model for smoke-free workplaces in China’s factories during China’s two-year campaign to reduce smoking and the effects of second-hand smoke.

**Latino Atlanta: Service and Research.** The Latino Atlanta Journalism Project, with the full support of the Department of Communication, has a unique service and research opportunity to be of assistance in telling the story of the city’s Latino population, in Spanish and in English, working in collaboration with interdisciplinary faculty in the University, the Latino media and nongovernmental organizations at the grassroots of Atlanta’s Latino neighborhoods.

**Major Impediments**

**Middle East.** The major impediment is funding. The Center is seeking a U.S. State Department grant of $290,000 to bring 18 university journalism professors from 16 Middle East countries, including non-Arab countries of Turkey and Iran. The Center also seeks a sponsor to publish a print version of the Journal of Middle East Media, which is currently available online.

**China.** While work is progressing to develop the model smoke-free factory, the major impediment is a lack of matching external funds needed to apply the model in other factories in China.

**Latino Atlanta.** The major impediment is gaining the trust and cooperation of nongovernmental organizations and the Latino population so that the Center can lead the interdisciplinary effort in the community.

**Future Steps**

The main priorities for the Center's future activity connect to its expanded geographical reach – both the affiliated Center faculty and the departmental leadership are committed to enhancing program activity in China and, more broadly, on the Asian continent – and to better connecting its outreach work to a program of sustained granting and research generation. The prospects for this
are daunting but achievable: recent faculty hires connecting to Center work are moving quickly to establish their own research programs and are succeeding in securing seed money for their efforts. Recent efforts to move CIME work into China, especially connected with the Beijing Foreign Service University, are particularly promising with respect to regional expansion. The department is currently searching for an authorized tenure track assistant professor hire – the pool for the search has yielded impressive candidates, all of whom research topics connected to the wider Middle East – and the department is optimistic that the hire will bring further coherence to Center research trajectories.

Some particular resource needs have been identified by the Center staff and leadership, including:

1. **New Faculty.** Two new faculty, affiliated with the Center, will increase the research/scholarly output both by their own efforts and by their interaction with the three current faculty.

2. **Equipment.** Replacement of five outdated computers and updated software will facilitate research and the publication of the print and online editions of the *Atlanta Review of Journalism History* and the *Journal of Middle East Media*. Telecommunication equipment will enhance collaborations in research and education with our partner universities and students in the Middle East and Asia. Technical expertise and servicing of this equipment by the Department of Communication staff will be important.

3. **Space for Faculty Offices, Conferences and Workshops.** New faculty offices would ideally be located in the Center. The Center currently hosts numerous international visitors and needs a conference space sufficient for invited students and faculty. Access to a computer classroom would also enable the Center to conduct workshops for Latino journalists and nongovernmental organizations.

4. **Recruiting and Fellowships.** The Center envisions recruiting more graduate students with an interest in international communication research. In conjunction with the Center’s Latino Atlanta Journalism Project, community-funded fellowships could attract Latino journalists seeking to study at the graduate level.

5. **Endowed Chair.** The Center envisions establishing an Endowed Chair of International Communication Studies. The Center will be working in collaboration the Department of Communication and with John Clark in the Development Office of the College of Arts and Sciences to secure gifts that would make such an appointment possible.
Itemized Activity Summary
(workshops/research programs/conferences/seminars/symposia)

University Partnerships

Since 1997, the Center for International Media Education has developed valuable working partnerships with universities and media outlets in the Arab World, China and United States. These partnerships have been instrumental in the development and execution of grants funded by the U.S. Department of State and by the participating universities and newspaper organizations.

Arab-U.S. Association for Communication Educators (AUSACE)

Since 1996, AUSACE has held annual international research conferences in the Arab world and the United States, all of them funded significantly by the host universities. Before the time period of this self-study, between 1996 and 2002, host universities have been in Morocco, Jordan and Lebanon; since 2003, AUSACE has significantly expanded its range of partnerships from the Mediterranean region to include Arab universities in the Arabian Gulf region. The following universities have hosted the annual conferences since 2003:

2003 and 2007 Zayed University in Dubai and Abu Dhabi, United Arab Emirates
2004 and 2009 American University in Cairo
2005 (and next year, 2010) Kuwait University, Kuwait City
2006 King Fahd Advanced School of Journalism in Tangier and the Institut Supérieur de l’Information et de la Communication (ISIC)
2007 Virginia Commonwealth University, Richmond, VA, USA

Between 2003 and 2008, Arab Universities also gave financial support to an AUSACE-related grant project funded largely by the U.S. Department of State. The region-wide project brought 28 senior Arab journalism students from eight countries to the United States for eight-week media internships. Qualifying examinations for the internships were conducted at the universities: Zayed University in Dubai, United Arab Emirates; Lebanese American University in Beirut, Lebanon; Institut Supérieur de l’Information et de la Communication (ISIC) in Rabat, Morocco; Yarmouk University in Irbid, Jordan; American University in Cairo, Egypt; Kuwait University in Kuwait City; Birzeit University in Ramallah, Palestinian National Authority (PNA); and An Najah University in Nablus, PNA. Iraqi students from Baghdad University were brought to Jordan for the qualifying tests.

Yarmouk University-Georgia State University Affiliation

During the period under study, during 2004, CIME concluded its five-year University Affiliation with Yarmouk University in Jordan, funded by the U.S. Department of State. The value of the affiliation was evidenced in the opportunities for faculty exchanges, faculty and curriculum development, collaborative research, the development of the student computer lab at Yarmouk, outreach to the Jordan’s journalists, and the launch of distance learning.
Faculty Exchanges. Ten Yarmouk faculty and the university’s president made 15 visits to GSU, ranging from one to eight weeks. Five Georgia State faculty and one other U.S. faculty member made 13 visits to YU, ranging from one to five weeks. Also, four other GSU educators – one assistant provost and three deans— made courtesy visits to Yarmouk, funded by GSU and Yarmouk. In a reciprocal visit, the president of Yarmouk attended the Arab-U.S. Association for Communication Educators’ conference in Atlanta.

Faculty and Curriculum Development. With assistance from Georgia State, Yarmouk faculty began using the internet for e-mail and incorporated internet applications into curriculum. Faculty introduced computer-assisted reporting and planned for a master’s degree in communication. During and after 9/11, Yarmouk visiting faculty enriched Georgia State’s International Communication curriculum.

Collaborative Research. Georgia State and Yarmouk faculty cooperated on three research projects, a PhD. dissertation on the role of women in civil society in Jordan, a paper on Arab students’ opinions of U.S. students, and a survey of Western news credibility among Arab students.

Educational Equipment. Georgia State and Yarmouk cooperated in emphasizing the need for expanded computer capacity. During the five years, Yarmouk developed a new Computer Center, acquired computers for most faculty and laid plans for a computer lab for journalism students.

Outreach. Georgia State and Yarmouk faculty conducted workshops for Jordanian journalists at two conferences and on the premises of Jordan’s daily newspapers Al Ra’i and Jordan Times and the new independent daily, Al Ghad, whose editor-in-chief is a Yarmouk graduate. In Atlanta, Yarmouk faculty exchanged views with officials and newsmen at CNN and at the Atlanta Journal-Constitution.

Distance Learning. Yarmouk launched Distance Learning internationally with Georgia State. Yarmouk also established an in-country Distance Learning facility in Amman.

China

Since 2005, CIME has developed working partnerships with four universities in China and has cooperated with them in the development of two major pre-Olympic workshops and a post-Olympic media advocacy project in concert with the country’s campaign to reduce the harmful effects of cigarette smoking.

2005-2006 Planning and execution of two pre-Olympics workshops. The workshop for professional broadcast and print journalists focused on the economic impact of the coming 2008 Olympic Games was held in May 2006 at the Communication University of China in Beijing. The workshop for senior journalism students focused on the same topic was held in May 2006 at two universities in Beijing: Beijing Foreign Studies University (BFSU) and China Youth University for Political Science (CYUPS).

2008-2009 Planning and execution of the development of investigative reporting. In Phase One, at BFSU Dr. Teel conducted a graduate seminar in investigative reporting by teams focused on health communication: smoking and breast cancer. In Phase Two, in cooperation with BFSU and Shanghai University faculty, Dr. Teel secured a Georgia State University seed grant to continue
the investigation of the health impact of “second-hand” smoke in China and to develop a model for a smoke-free workplace in Chinese factories.

United States

In the time period under study, since 2003, partnerships with other U.S. universities have been productive in securing U.S. State Department grants for the development of journalism and mass communication in the Arab world.

2003-2008. The largest such grant, $499,990, was secured for the CIME partnership which included the University of Missouri at Columbia, Northeastern University in Boston, Virginia Commonwealth University in Richmond, and Mercyhurst College in Erie, PA. Together with CIME, these universities assisting in the selection of and hosting of 28 senior Arab journalism students for eight-week media internships. In selecting them, faculty from all those universities accompanied the CIME faculty to the Middle East to conduct qualifying examinations in universities in eight countries: the United Arab Emirates, Lebanon, Morocco, Jordan, Egypt, Kuwait and the Palestinian National Authority. In the internship phase, CIME hosted students from Lebanon and Iraq. The University of Missouri hosted students from Morocco and the Palestinian National Authority. Northeastern University hosted the Egyptian students. The Jordanian students went to Mercyhurst College, and students from the United Arab Emirates and Kuwait went to Virginia Commonwealth University (VCU)

2009. CIME and its U.S partners most recently collaborated in proposing to the U.S. Department of State to host a multinational group of 18 international journalism educators for a six-week series of workshops and seminars focused on incorporating new media into journalism curricula. CIME’s partners include VCU, the University of Missouri, the University of Massachusetts at Lowell, and Florida International University in Miami.

Media Partnerships

Arab Media

In the period under review, since 2003, CIME has continued its valued working relationship with Arab media organizations and outstanding journalists in Cairo, Amman, the Palestinian Authority, Morocco and the United Arab Emirates. Cooperation with the Arab press was essential because CIME depended on them for providing the site for the media workshops and for publishing a newspaper devoted to the stories writing during the workshops.

NGO-Media Workshops. In May 2004, the U.S. Embassy in Cairo funded a CIME project ($30,000) to conduct a workshop for the development of civil society through improved relationships between mass media and nongovernmental organizations (NGOs). The workshop was held at the Al Ahram Regional Press Institute in Cairo, continuing a CIME-Al Ahram relationship begun in 1997. From 1997 onward, relationships with editors and newspapers across the Arab world had been essential to the success of CIME’s Media-NGO workshops in Cairo at Al Ahram, in Casablanca at Al Itiihad Al Ichtiraki, in Ramallah at Al Ayyam, in Amman at Al Ra’i, and in the United Arab Emirates with Gulf News and Media City.
Excellence in Journalism Awards. CIME has been instrumental in recognizing excellence by individual journalists in the Arab world. In November 2004 in Cairo, CIME nominated Ms. Najia Houssari, the Lebanese correspondent for the London-based Al Hayat daily newspaper, for the AUSACE Journalist of the Year Award, which was presented to her during the AUSACE conference in Cairo in November 2004. Ms. Houssari was the journalist who over a period of three years worked with CIME and a local NGO in Beirut to secure the freedom from prison of a teenage girl wrongly convicted of murder. In 2006, CIME nominated for AUSACE Journalist of the Year Abdelkader Haimer of Casablanca’s leading daily newspaper, Al Ittihad Al Ichtiraki. Mr. Haimer, who received the award at the 2006 AUSACE conference in Tangier, was a leading advocate of protection for the natural environment in Morocco.

Media Workshops in Jordan. CIME has continued the practice of conducting writing workshops for journalists in Jordan. In Amman in May 2005 Dr. Teel held a half-day workshop for the staff of the new Arabic language daily newspaper Al Ghad. The workshop continued the relationship with the editor, Imad Hmoud, that had begun in November 1997 when Mr. Hmoud was a participant in CIME’s first Economic Journalism Workshop at the Al Ahram Regional Press Institute in Cairo. Before 2005, CIME also conducted feature writing workshops for the staff of Jordan’s English language newspaper, the Jordan Times.

U.S. Media

CNN. CIME’s strongest alliance with U.S. media has been with CNN. In the period under review since 2003, CNN has cooperated extensively with CIME in three valuable was. First, CNN has continued the practice of coordinating the schedule of its Journalism Fellowships program so that participants from the around the world can come to campus for World Media Forums. Second, CNN has also made it possible for CIME’s visitors to have special attention for guided tours of the CNN newsroom. Third, CNN has approved the participation of its employees to assist CIME in conduct of workshops in the Arab world and in China.

Atlanta Constitution. The Atlanta Constitution has continued to be cooperative in providing support for CIME programs, dating back to 2001 when the newspaper gave financial support for CIME’s hosting of the 2001 AUSACE international conference in Atlanta.

Mundo Hispanico. In 2009, Mundo Hispanico, the oldest Spanish-language newspaper in Atlanta, initiated a working relationship with CIME. The editor, Rodrigo Cervantes, is working with CIME in a nascent workshop project to develop media-NGO relationships in the Latino community in Atlanta with the goal of identifying and writing about the community’s unmet needs and possible remedies. Other Latino print and broadcast media have also indicated an interest in the workshop project.

Workshops

China (2006). Pre-Olympics Economic Journalism Workshops, Communication University of China, China Youth University for Political Science, Beijing Foreign Studies University.

Egypt (November 2004) Media workshop, conference of the Arab-U.S. Association for Communication Educators (AUSACE), Cairo.

Middle East (2004-2005) Seven competitive workshops for Student Journalism Internships, conducted by the Center in AUSACE member universities in Morocco, Lebanon, Jordan, Egypt, Kuwait and the Palestinian Authority.

Research Programs

Egypt and Jordan (2004). Research support by Dr. Teel for Dr. Mohammed el-Nawawy in a project that demonstrated a gap between journalism education and the expectations of media employers.

Morocco, Egypt, Jordan, Kuwait and the Palestinian Authority (2004). Cooperation by Dr. Teel with Dr. el-Nawawy in a project that demonstrated students’ lack of reliance on news broadcast on the U.S.-owned Radio Sawa.

U.S. Press (2004-2006). Completion of research by Dr. Teel on the 20th century roots of the American “public press.” (See publications list below.)


Post-Soviet Republics. Research on transitional governments by Dr. Svetlana Kulikova.

China. Research on China by Dr. Hongmei Li (see publications list below).

Atlanta Review of Journalism History (2004-2008) Annual publication by the Center staff of refereed historical research by Georgia State University graduate and undergraduate students, printed with funding from the University student activity fee.


Conferences


Seminars

China (May 2009). Taught two graduate seminars in Investigative Reporting and U.S. Media History, Beijing Foreign Studies University.
Symposia


Forums

World Media Forums (2004-April 2008). Organized and conducted 20 Forums (No. 51 to 70). All forums were conducted on campus in cooperation with the Department of Communication, the Georgia Council for International Visitors and the Office for International Student and Scholar Services and attracted students from diverse colleges. The three recent forums, held in the West Exhibit Hall of the Urban Life Center, featured: (April 2009) 10 journalists from across the Middle East; (February 2009) four Chinese journalists; (October 2008) six Belgian journalists covering the presidential race between Barack Obama and John McCain.
ATTACHMENT A

Bibliographies of Faculty Directed Appointed to CIME

Leonard Ray Teel, Ph.D
Director, Center for International Media Education

Email: joulrt@langate.gsu.edu

BOOKS

INVITED ARTICLES IN JOURNALS

BOOK REVIEWS ABOUT MY WORK


Hongmei Li, Ph.D.
Assistant Professor, Affiliated with CIME

PEER-REVIEWED ARTICLES


BOOK CHAPTERS

**Svetlana Kulikova, Ph.D.**  
Assistant Professor, affiliated with CIME

WORKS IN PROGRESS:  
Post-Soviet Regimes in Asia. (with Elira Turdubaeva): World views of public relations practitioners in Kyrgyzstan

Current practices of public relations in Kyrgyzstan, for *Public Relations Review.*

Public Relations ethics in Kyrgyzstan, for the Institute of Public Relations

(With Emily Metzgar, LSU) Journal article on portrayals of Kyrgyzstan as a security partner in the U.S., British, and Russian press.

(With Emily Metzgar) Dynamic of change in TV content in Russia and Kyrgyzstan since the Soviet Union fell in 1991.
## ATTACHMENT B

### Summary of Grant Activity

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<td>Georgia State University College of Arts &amp; Sciences</td>
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## ATTACHMENT C

### Affiliated Center Personnel

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<thead>
<tr>
<th>Personnel</th>
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<tr>
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<tr>
<td>Leonard Teel</td>
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<td>Svetlana Kulikova</td>
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<td>Homgmei Li</td>
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<td>Greg Lisby</td>
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<td>Andrew Sumner</td>
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<td>Charles Xiaoxue Wang</td>
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<td>Hector Fernandez L’Hoeste</td>
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<td>Ann Williams</td>
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<td>Alisa Perren</td>
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<td>Peter Lindsay</td>
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<td>Nancy Seamans</td>
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<td>Cassie Wilcox</td>
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<td>Jin Zhao</td>
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<td>Paola Bedoya</td>
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<td>Other GRA's, Consultants, etc.</td>
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<td>Undergraduate Scholars</td>
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<td>Jennifer Rankine</td>
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<td>Emma Harger</td>
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<td>Kiana Nicholas</td>
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ATTACHMENT D

"The Center for International Media Education: A History"

By Leonard Teel

(This text was published in the newsletter of the Association for Educators in Journalism and Mass Communication).

On the morning of Monday, October 18, 1999, the Lebanese journalist Najia Al-Houssari came with her notebook to a women's empowerment workshop at Lebanese American University in Beirut. In the aftermath of the country's 15 years of civil war, the workshop brought together people to address some of society’s needs that might be met through private-sector cooperation between the press and nongovernmental organizations (NGOs). Ms. Houssari expected to hear how these NGOs, comprised mainly of volunteers, were advocating for women’s rights in matters of divorce, property, and employment. But that morning she became more intrigued by one altogether different story, a teenage girl’s account of rape, murder, and false imprisonment. In the end, the cooperation between this one journalist and one NGO resulted in a series of stories that tested Lebanon’s post-war commitment to justice, a free press, and advocacy by civil society organizations.

This exercise in press-NGO cooperation also helped validate the project undertaken that fall by Georgia State University’s new Center for International Media Education (CIME). Established in 1997, the Center in 1999 began a pilot series of workshops to foster press-society relationships in the Arab world – in the Palestinian National Authority, Egypt, Morocco, Jordan, United Arab Emirates, and Lebanon. Within two years, the project would bring Arab journalists into contact with a U.S. model for public journalism, a professional model that focused journalists’ attention on grassroots needs of civil society by working directly with representatives of NGOs. Over time, the journalists wrote frequently about problems related to poverty and women’s rights, the two areas identified by NGOs as the most prevalent across the region.

The intellectual energy of our project was grounded in the history of journalism in the West since the Eighteenth Century. Explicitly and implicitly, journalism’s history played an empowering role. Our work called attention to what in the West has been regarded as journalism’s principal task and consequence – to form and sustain particular communities. The press-NGO dynamics then confirmed the added value of having journalists work in tandem with NGOs. In their process of making public certain unrecognized needs, the journalists, informed with credible and verifiable cases, carried vivid messages into the public sphere: that "space or region between the state and private life."

The Center’s first test of these concepts occurred that October in Beirut when we co-conducted the women’s empowerment workshop at the invitation of Mona Khalif, then director of LAU’s Institute for Women’s Studies in the Arab World. Among the 20 journalists and NGO representatives were two women with the NGO, Dar Al-Amal (House of Hope). Their NGO staff regularly visited women in Lebanon’s prisons, where they had met the girl, Hanan, and heard her
story of the murder.

At the workshop, they retold Hanan’s story to Ms. Houssari. In her village in southern Lebanon, Hanan had been sentenced after she confessed to the murder of her newborn child. In prison, she said she had been only 13 when her parents, altering her birth certificate, sold her into marriage. Then, she said, her husband’s father raped her. In truth, she said, when the baby was born he killed it and forced her to confess.

The women of Dar Al-Amal argued that the criminal justice system had not investigated Hanan’s age and mental condition. Her story could be proven, if the NGO’s lawyer established one salient fact – that the family falsified Hanan’s birth document. And, if a journalist could publicize the case, it might win a judicial review.

Ms. Al-Houssari, experienced and well connected, reported from Lebanon for the newspaper Al Hayat, a London-based Arab daily. The stories she published persuaded the prosecutor and court to review the case and ultimately concede the key facts: that she was a juvenile, not an adult; that she had been twice victimized as a child, by her parents and by the family that bought her; and that her mental state should have made her confession suspect. In 2003, Ms. Houssari reported, “The girl was released a couple of days ago, after she was declared innocent and spent four years in prison. Her lawyer proved she’s mentally retarded.”

The case exemplified how public journalism in Lebanon could serve as an underpinning for civil society. In the model, the press and NGO representatives took on the role of “public actors,” advocated civic values, raised public awareness of wrongdoing, and helped the political community act to resolve a problem. The publicity generated by grass-roots nongovernmental organizations frequently helped to generate action by the government. In later workshops the media-NGO model worked in other countries of the Arab world – on issues as diverse as preservation of a public park in Egypt to protecting the marine and desert environments in the United Arab Emirates.

The Center’s tactical approach brought journalists into conversation with people working at the grassroots level with local problems. By working with NGO volunteers and staff, the Center tapped into the worldwide NGO movement jump-started in the 1990s by the global conferences on the environment, population, housing and women. The mass media attention focused on those gatherings in Rio de Janeiro, Cairo, Istanbul and Beijing had generated a groundswell of nongovernmental organizations seeking to address needs unmet by governments.

In the Lebanese case, Lebanese American University played a vital role. LAU demonstrated how Arab universities can provide unique public space for discourse. For its part, CIME, working with numerous Arab and U.S. universities, has in 10 years helped develop a network of such sites for advocacy of educational, media, and civic partnerships. In this, CIME has been a constant partner with the Arab-U.S. Association for Communication Educators (AUSACE). From Morocco to the United Arab Emirates, CIME and AUSACE have witnessed growing cooperation among hundreds of colleagues – professors, journalists, students and others – with a steady focus on the development of public journalism, journalism education, and media research.
Like most things, the Center began small. Its origin in one curriculum course and its growth to affiliation with numerous universities globally is instructive for the development of academic-professional initiatives that enrich campus life and provide overseas experiences for faculty and students. The history illustrates again how ideal a university campus is for growing a local-global nexus. It demonstrates also the multiplier effect in human relations: How the energy of a small cluster of faculty and students generated surprising consequences that, step by step, have extended from Atlanta’s Decatur Street to Casablanca and Beirut, Dubai, Yerevan, and Beijing. The origin and growth developed in three successive phases during 20 years:

2. Program status, 1994-1997: Naming the program; securing the first external grant; hosting international scholars; establishing continuing relationships through a formal association; the Arab-U.S. Association for Communication Educators.
3. Center status, 1997-present: Naming the center; Securing additional external grants; conducting overseas workshops and conferences for professionals, faculty, and students in the Arab world; conducting citizen exchanges for faculty, professionals, and students; expanding to other regions.

**Impromptu**

In the beginning, our small group presented no grand, declared rationale. “Reasons why” and a mission statement came later. We shared, however, an inclination, or an instinctive impulse, to bring Georgia State University journalism students into a conversation with issues around the world. As a first step in 1986, I started teaching the Department of Communication’s course in International Communication that had not been offered. It found an immediate audience among graduate and undergraduate students. As I continued to teach the course, I contacted leaders in the field, attended international conferences, and began to present my own research.

Until 1991, I had not traveled overseas except to Canada, Cuba, England, and France. This posed an uncomfortable handicap when discussing issues of media and culture in Africa and Asia. That year I readily accepted an invitation from the U.S. Information Agency to go to Lagos and co-conduct a workshop for Nigerian journalists, focused on victims of narcotic trafficking. In 1993 the Agency’s staff invited me to co-conduct similar workshops for journalists in Peshawar, Pakistan, and Kathmandu, Nepal.

During 1993, we began hosting campus forums featuring international journalists who visited Atlanta to tour CNN. The first event simply presented 11 visiting Russian television executives to my journalism class. Their visit occurred shortly after the fall of the Soviet Union, and the executives were entrepreneurs, traveling around the United States, meanwhile bargaining for cut-rate syndicated sitcoms to rerun on Russian television. That day in the General Classroom Building, with the Russians seated across a middle row of a lecture hall, with a translator at each end, the class heard that Russian audiences were no longer satisfied with the scripts of Soviet-era writers who had for so long labored under government censorship. Russian viewers wanted better productions and the executives wanted something cheap: Western TV series. Judging from responses, the students considered the conversation with the Russians a reasonable use of class time.
After the third such event in 1994, we dignified the occurrences by naming them “World Media Forums.” Without a budget, we mobilized student volunteers, publicized the forums, found suitable auditoriums, and displayed the flags of the guests’ nations. We raised enough sponsorship money to provide refreshments that helped to attract an audience. Co-sponsors over the years have included the United Nations, the U.S. Department of State, the Library of Congress, the Georgia Council for International Visitors, and CNN. Hosting as many as five forums a year, we have made them a mainstay of our work.

So far, the 66 forums have brought to campus more than 300 journalists and media officials from every continent except Antarctica. They have discussed a wide range of issues with our students, disclosing over the years the impact of technology in making journalism truly global. At a recent forum featuring 14 broadcast journalists from 10 nations in Africa, Asia, Australia, and Europe, told how their media have now widened their audiences through blogging.

**Becoming a Program**

By 1994 our small group of faculty and students decided to give ourselves a name. Reflecting on the various academic and extra-curricular activities, we categorized them as parts of a “Program” for international media education. In doing this, we truly leaped from randomness toward purpose and mission. Georgia State University presented no institutional obstacle to running a “program” within a department. Just the opposite, the Georgia Board of Regents, the university, and our College of Arts and Sciences made global outreach a “strategic” objective. Although small, unofficial and unfunded, our Program did connote global outreach when we hosted international journalists. In 1994, the Program applied for an external, federal grant.

The grant proposal responded to a Request for Proposals (RFP) from the U.S. Department of State. We assembled a consortium of faculty from three Atlanta-area universities and proposed follow-up workshops in the region where I had most recently worked, South Asia. We placed second and did not get that grant. But, in a fortunate turn of events, our proposal appeared to the State Department as adaptable to another region for which they had no suitable applications. We were asked if our consortium “could be enthusiastic” about conducting the same journalism education project in the Arab world.

The timing was fortunate for beginning a project in Arab countries. In 1995, the United States had a reputation as a mediator and peacemaker. Still fresh in memory was the U.S.-Arab military coalition that had liberated Kuwait from Saddam Hussein’s Iraqi army in 1991. Also, in Palestine in 1995, there was increasing optimism about prospects for peace as the Israeli army, under Prime Minister Itzak Rabin, ended its occupation of several Palestinian areas in the West Bank, notably the cities of Ramallah and Nablus.

Getting started, we coordinated with the staffs at U.S. embassies and with Georgia State University’s informal “Middle East Group” to identify participants who could come to Atlanta for six weeks. In April 1995, 11 professors arrived on campus from Syria, Egypt, Algeria, Tunisia, Morocco, and the Palestinian Authority. The outcome of the workshops and informal discussions laid the groundwork for possibilities hardly anyone imagined.
By far, the keystone achievement that spring was the founding of a formal organization, the Arab-U.S. Association for Communication Educators (AUSACE). Actually, nowhere did the workshop plan include establishing an association and nobody authorized the Arab faculty to create one. At least two delegates felt uncomfortable because their country closely regulated international organizations. Nonetheless, the association idea surfaced as participants said they wanted to carry on the dialogue after the two-year grant. “I pushed for establishing AUSACE,” recalled Jordan’s delegate, the communication historian Dr. Issam S. Mousa, then a professor at Yarmouk University. “I believed that associating with American colleagues may help us, as communication educators and graduates of the U.S. [universities], to remain in touch with our alma mater, in a sense. I also hoped that such an association may help the Palestinian cause gain more recognition, and as well the Arab image to improve.”

Some credit for the resulting consensus goes to a dead poet. John Milton, also a philosopher of communication, is notable in Western media history for his concept of the “marketplace of ideas.” After our delegates translated that into Arabic – souk al afkar – we adopted the concept as a process for expressing any and all ideas about a possible future association. Explicitly, we agreed to withhold premature rejection or support of ideas as they were being presented. Only after all ideas were in the “marketplace” did the delegates vote. With the ideas written on large tablet sheets pinned to the walls, we walked around the room and penciled our votes on the sheets. By majority rule, we agreed on the charter, in Arabic and English, and on the organization’s name. As icing on the cake, the press historian from Tangier, Dr. Tayeb Boutbouqalt, volunteered his Moroccan university as host for AUSACE’s first conference in September 1996.

In late 1995 and early 1996 the U.S. faculty members made two reciprocal visits to visit the Arab professors on their campuses. In September we were in Ramallah, Nablus, Cairo, Rabat and Tangier; in January we met the faculties in Tunis, Irbid, and Damascus.

An encouraging sign of recognition for AUSACE came in a meeting with U.S. consular staff in Jerusalem. The U.S. consul awarded us a grant to help students at the Palestinian university in Nablus develop a computer-generated newspaper. In July 1996, Dr. William Evans and I, together with the An Najah faculty, helped students bring out the first computer-generated issue of The Olive Tree. The project brought us into contact with two leading Palestinians. Bashar Masri, the publisher of the new Palestinian daily newspaper, Al Ayyam, sponsored publication of hundreds of copies, gratis, in time for them to be distributed during summer graduation ceremonies. The front page featured a color picture of the Palestinian Minister of Education, Dr. Hanan Ashrawi, taken a few days earlier when she visited our workshop. The picture had further timeliness because Dr. Ashrawi came back to give the graduation keynote speech.

The Center

The acknowledged success of AUSACE, emphasized by new grants for our Program’s projects in the Middle East, elevated our Program to the status of an educational and service center. In 1997, the College of Arts and Sciences officially recognized the Center for International Media Education. Clearly, the Center would continue doing what it did best, working with universities and media in the Middle East, in cooperation with AUSACE members. To this day, that
relationship has been mutually rewarding. As AUSACE has grown in recognition and credibility, so has the Center’s ability to attract external funding for regional projects in journalism and journalism education.

In 1997, CIME, in partnership with Arab media organizations in Cairo and Casablanca, competed successfully for a federal grant to host two workshops for Arab journalists interested in writing about the region’s changing economic realities. That same year, in cooperation with Yarmouk University and AUSACE’s Jordanian board member, Dr. Mousa, CIME co-sponsored the second AUSACE conference, hosted in Amman, under the auspices of Crown Prince Hassan in the Institute of Diplomacy.

The Center’s economic journalism workshops brought together Arab and U.S. journalists and educators, first in Cairo and then in Casablanca. Events in Cairo for first time thrust the Center into a spotlight. At a banquet ceremoniously opening the workshop at the most famous newspaper in the Arab world, Al Ahram, the Al Ahram Regional Press Institute’s legendary chairman, Ibrahim Nafi, seated near me, gave a welcoming address, followed by my few thankful words, some in Arabic.

The workshop attracted journalists from across the region, from Morocco to the United Arab Emirates, and included participants recommended by AUSACE faculty. Jordan’s AUSACE board member, Issam Mousa, nominated his country’s leading economic journalist, Imad Hmoud. As it turned out, Mr. Hmoud’s performance best exemplified the intercultural dynamics of the Center’s first adventure in Arab journalism. Initially, Mr. Hmoud had extreme difficulty with the CIME model for research and writing. Our explanatory journalism model aimed to translate economic trends for a wider audience. To do this, the model required that the reporter find some key individual whose experience exemplified the trend. For his story, Mr. Hmoud had identified a stunning regional trend he wished to write about, but he despaired of finding a man who exemplified the trend. The requirement for personalizing an economics story was “challenging the formal structure of their writing,” recalled one of our U.S. instructors, Dr. Carolyn Codamo. “They thought their readers would reject it.” One Egyptian journalist called the model “too hard” when compared with her usual practice of focusing on what the government reported. In another practice in vogue, some journalists illustrated trends by citing an anonymous source or inventing a hypothetical character representing someone who might or might not exist.

On the last day of the Cairo workshop, Mr. Hmoud arrived smiling. Overnight he had tracked down and interviewed the tycoon who could humanize and document a trend in regional investment practices: He had found a wealthy Jordanian investor putting a fortune into businesses in Egypt and Saudi Arabia rather than investing in his homeland Jordan. Why? Because Egypt and Saudi Arabia, keen competitors in globalization and privatization, offered financial incentives and fewer bureaucratic obstacles. Despite taboos in Jordan against criticizing government policies, Mr. Hmoud later published the workshop story in his Amman daily newspaper, Al Ra’i. [Opinion]. The story forced the government to respond as the story reverberated in other Jordanian media. Mr. Hmoud later became editor of a new, independent Amman daily, Al Ghad.

We conducted the second economic journalism workshop in October 1997 at Morocco’s leading daily newspaper, Al Ittihad Al Ichtiraki, in Casablanca. This time, the Center’s team addressed the
cultural resistance to our Western models for research and storytelling. From then on, when we taught techniques such as intensive interviewing and fact-based storytelling, we simply encouraged participants to try them. As though in a "cafeteria of ideas," they could later choose only the techniques that worked for them. This approach seemed to work. In Casablanca, a reporter from Ramallah in the Palestinian Authority focused his story on interviews with Palestinians who had started businesses in Morocco. This searching method did require more time and effort than reporting simply what the government said, and at least one journalist abandoned it. One day, a year later, she told me over coffee Cairo had just announced a new city tax on shopkeepers. I suggested she follow our model for personalizing the economic story, by interviewing some shopkeepers. She smiled, “Oh, but that is so much work.”

Generally, the interviewing and storytelling model appealed to most of the journalists with whom we worked. From 1999 to 2004, we used the technique during a pilot series of eight media-NGO workshops. After that October 1999 workshop in Lebanon, we worked with print and broadcast journalists and NGOs in Cairo, Casablanca, Ramallah, Amman, and Dubai. After each four-day project, we published their stories in a newspaper, in Arabic and English. The NGOs we assembled were diverse, focused on women’s rights, poverty, disease, and the environment. By conducting the workshops in their own communities, journalists identified and wrote effectively about the local issues identified by the NGOs. These stories focused on a range of health, social, legal, economic, and environmental matters, from river blindness in Egypt, to the plight of battered women in Morocco, and the depletion of sea life habitat in the Arabian Gulf.

The Arabian Gulf project in 2002 focused only on environmental journalism. The United Arab Emirates was enjoying enormous economic growth, evident in tourism and the construction of numerous splendid hotels, notably the “seven-star” Burj Al Arab Hotel that projects out into the Arabian Gulf. That and other dramatic housing projects along the shoreline alarmed the country’s environmental experts. One of our stories focused on how construction projects were depleting the nesting habitat of sea turtles. Another journalist focused on pollution of the desert, exemplified by the death of a cow.

The cow emphasized a problem associated with dramatic population growth – widespread litter. In the Emirate of Sharjah, north of Dubai, a blind and deaf woman who lived at the edge of the desert relied for sustenance and companionship on her one cow. While grazing, the cow came upon one of the many discarded black plastic shopping bags that had blown to rest in the desert. She chewed it, choked, and died. A radio journalist in our workshop called attention to the impact of the death on the life of the woman. As a result, the manufacturer of the bags bought the woman a new cow and pledged to produce biodegradable bags.

Beginning in 2003, the U.S. Bureau of Educational and Cultural Affairs funded CIME and AUSACE to carry out an ambitious citizen exchange project working with senior Arab journalism students in eight countries. In all, the three-year project reached 160 students in workshops conducted in their universities. The workshops helped the Arab and U.S. instructors choose 28 outstanding students who then came to the United States. They were hosted for eight-week media internships at Georgia State University, Virginia Commonwealth University in Richmond, the University of Missouri-Columbia, Northeastern University in Boston, and Mercyhurst College in Erie.
As a significant outcome of the workshops, there has been general recognition of a need for curriculum revision in journalism programs. Across the region, faculty and staff are redesigning traditional methods of teaching journalism in recognition of new media. An AUSACE-CIME study conducted in 2005 documented a significant gap between the preparation of Arab journalism students and the expectations of Arab media employers. At the new Amman daily, Al Ghad, the then editor-in-chief, Imad Hmoud, required a hiring test and discovered that almost all the applicants for positions as reporters failed. In 2006, a study by the International Research and Exchanges Board (IREX) confirmed the role of universities in addressing the sustainability of Arab newspapers. As a result, CIME joined AUSACE in a project to revise methods of journalism education. At a workshop and conference in Tangier, Morocco in November 2006, AUSACE and CIME launched a three-year project to develop “models for journalism education” relevant to the modern Arab world. Subsequently, AUSACE and CIME sent delegates to the first World Journalism Education Congress in Singapore in June 2007.

Apart from its work in the Arab world, CIME has conducted similar invited workshops in Asia. In 2002, IREX hosted a CIME media-NGO workshop in Yerevan, the capital of Armenia. The NGOs represented some of the country’s economic and social problems related both to its withdrawal from the Soviet Union and to its war with neighboring Azerbaijan. One story written by the journalists featured the solidarity of war widows; another emphasized needs of displaced refugees. During the workshop, our host, Naira Manucharova, formally presented me and my co-author, Ron Taylor, with copies of our book, Into the Newsroom: An Introduction to Journalism, translated into Armenian for distribution to the country’s journalists.

Another series of developments led the Center to conduct projects in Beijing focused on the 2008 Olympics. As the CIME staff expanded, it included a group of Chinese graduate research assistants who linked the Center with Chinese universities. Key institutions in Beijing were China Youth University for Political Sciences, Communication University of China, and Beijing Foreign Studies University. During an exploratory visit to Beijing universities in 2005, we developed a project to prepare journalists and journalism students to write about the forthcoming 2008 Olympic Games. Co-sponsored by the three universities and by Georgia State University’s College of Arts and Sciences, those workshops in May 2006 – one for print and broadcast journalists and one for senior journalism students – produced stories focused on the economic and social impact already apparent in the city as it prepared for the Olympics.

Using research methods, the reporters found substantial documentation through interviews and statistics. Their stories focused on methods for dealing with traffic congestion, hospitality strategies for teaching English to taxicab drivers and courtesy to bus riders, the sale of Olympic-branded projects, and expanding bookstore sales of publications in English. They also interviewed families who had migrated from the countryside for work building Beijing’s Olympic venues.

Most recently, the Center in 2007 launched a project to assist community building through journalism in Atlanta’s Latin American/Latino population. CIME plans to work with community leaders and media to develop a series of public forums and media-NGO workshops.

Education and service projects are at the heart of CIME’s work. On August 29, 2007, one of the
Center’s 10th Anniversary Events, World Media Forum 65, brought to campus 14 broadcast journalists from 10 countries in the Middle East, Europe, Asia, Africa, and Australia. Most of them spoke about dramatic changes in news media operations and markets worldwide. Responding to a question about technology’s impact, Mario Turic, the head of the foreign desk for RTL Aktuell in Germany, said his television station’s executives have embraced blogging and other “convergence media” as essential parts of the media marketplace. The audience, he said, was moving in that direction and, if the station did not follow, “in 15 or 20 years we might have lost our audience.” He was responding to a question from a graduate student in communication who, during the forum, blogged the entire program live to his website.

Beyond the Center’s work in education and service, CIME has progressed toward the strategic objective to be recognized, additionally, as a research center. The Center’s research staff has been instrumental in the publication of two recent books and is currently researching a history of news media coverage of Fidel Castro’s Cuban Revolution. In 2005, CIME and AUSACE established the annual Journal of Middle East Media (JMEM), published in Arabic and English. The Center also supervises annual production of The Atlanta Review of Journalism History, established in 1997, which annually publishes essays on U.S. media history. The Center, again in cooperation with AUSACE, supported the research and publication in international journals of two regional studies, including the 2005 study of journalism education in Jordan and Egypt, documenting the current gap between that education and the expectations of media employers. The Center’s forums also provide a rich source of data for determining changes and trends in journalism and journalism education worldwide. The Center now attracts research-oriented faculty, most recently Hongmei Li, who earned her Ph.D. at the Annenberg School of the University of Southern California. Going into its 11th year, the Center is firmly committed to lend assistance wherever possible to journalists, journalism educators, journalism students, and civil society partners through service, education, and research.

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ATTACHMENT E

World Media Forum Activity Summary (Back to 2005)

History: This continuing series of forums was begun in 1993, before CIME was established, as part of a “Program of International Media Education” organized by Dr. Teel for students in his Perspectives course in Media and Globalization. In 1993, the first World Media Forum featured eleven Russian television executives touring the United States to purchase Western situation comedies for television audiences in post-Communist Russia.

Rationale: Atlanta is an international city and a focal point for journalists largely because of CNN, but also because of the Carter Presidential Center and the Martin Luther King Jr. Center. The Forums, conducted in a formal manner with printed programs and the meeting hall decked with the full-sized flags of their nations, was intended to bring these journalists into contact with our campus population in an effort to (1) widen students’ appreciation of international news, views and geography, (2) let students hear through these journalists how others overseas view the United States, and (3) stimulate an interest in studying abroad. On this last point, the British author Simon Winchester contended that while his countrymen have wanderlust for globetrotting, by contrast too few Americans travel abroad because of geographical isolation and the downgrading of the study of geography.

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World Media Forum No. 70
April 28, 2009
Held in partnership with the Georgia Council for International Visitors (GCIV), where CIME is a member of its Board of Visitors. Participants: Eight Journalists from seven Arab countries: Egypt, Gaza (Palestinian National Authority), Lebanon, Saudi Arabia, Syria, United Arab Emirates, and Yemen.

Egypt
Ms. Naglaa Moustafa Mahmoud FARGHALY
Script Writer and Media Coordinator
Channel 7 North Upper Egypt TV

Mr. Mohamed Nassar Hafez MOHAMED
Senior Producer, Dream TV

Gaza
Mr. Samir S. S. ABUSHAMMALA
Political Correspondent
Al-Jazeera Satellite Channel

Lebanon
Mr. Charbel KHALIL
Programming Director, OTV

Saudi Arabia
Mr. Mohammed Al-Hassan A. ALEMARY
Broadcast Correspondent and Television Presenter
Al Arabiya Television News Channel

Syria
Ms. Lor DIB
Correspondent, Al-Iqtisadiah Satellite Television

Ms. Razzam HEJAZI
Director and Film Maker, Animation Program
Syrian Tiger Production Company

United Arab Emirates
Mr. Samr Husain Mohamed Husain AL MARZOUQI
Channel Manager, MTV Arabia
Arab Media Group

Yemen
Mr. Aref Mohammed Abdo AL-SURMI
News Broadcaster, Al-Saidah Channel

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World Media Forum No. 69
February 19, 2009
Held in partnership with the Georgia Council for International Visitors (GCIV), where CIME is a standing member of its Board of Visitors. Participants: Four journalists, educators and government media officials from the People’s Republic of China.

Note: In Beijing later in May 2009, Mr. Chang Hongxiao participated as a guest speaker in Dr. Leonard Teel’s graduate seminar on investigative journalism at Beijing Foreign Studies University.

Chang Hongxiao, Senior Writer, Caijing Magazine, Beijing

Fan Shitao, Deputy Director, Department of Information Technology Development and Application, Ministry of Industry and Information Technology, People’s Republic of China

Susan Jinxi Zhang, Assistant Professor, Journalism School, Renmin University of China, Beijing

Wei Sun, Director, Department of Journalism, Fudan University, Shanghai

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World Media Forum No. 68
October 6, 2008
Held in partnership with the Georgia Council for International Visitors (GCIV), where CIME is a standing member of its Board of Visitors. Participants: Eight journalists from Belgium, covering the presidential campaigns of Barak Obama and John McCain.

Note: Given the interest in the Presidential campaigns, this was a standing-room only audience, numbering 108.
Guy Van Vlierden: Guy is coordinator of the foreign desk at the Dutch-language paper “Het Laatste Nieuws”, which is distributed on 271,000 copies each day, and therewith reaches over 1,000,000 readers.

Jurek Kuczkiewicz is foreign editor at French-language left-of-center daily “Le Soir”, distributed on almost 93,000 copies per day, reaching almost 400,000 people.

Patrick Dath-Delcambe is U.S. affairs writer at popular, conservative French-language daily “La Dernière Heure”, which reaches some 350,000 people per day.

Catherine Mommaerts is U.S. affairs writer at French-language financial daily ‘L’Echo, distributed on almost 20,000 copies daily and reaching an estimated number of 100,000 readers per day.

Jorn De Cock is foreign affairs writer for Dutch-language independent, yet Christian inspired dailies “De Standaard” and “Het Nieuwsblad / De Gentenaar” (from Corelio media group), together reaching over 1,400,000 readers / day.

Roger Huisman is foreign affairs writer for Dutch-language regional Christian-conservative dailies “Het Belang Van Limburg” and “Gazet Van Antwerpen” (from Concentra media group), together reaching some 820,000 readers / day.

Lieve Dierckx writes for Dutch-language financial daily “De Tijd”, and focuses on financial and trade issues in an international context. She has been an Embassy Brussels sponsored IV. Her paper reaches some 140,000 readers a day.

Philippe Paquet is U.S. affairs writer for French-language independent daily La Libre Belgique, which reaches some 200,000 readers / day.

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World Media Forum No. 67
March 11, 2008
Held in cooperation with the CNN Journalism Fellowships. Participants: Thirteen journalists from twelve countries worldwide: Australia, Bangladesh, Bulgaria, Czech Republic, Israel, Italy, Kuwait (2), New Zealand, Russia, South Africa, Sri Lanka and Thailand.

AUSTRALIA   PETER STEFANOVIC
Organization: NINE NETWORK
Position: CORRESPONDENT
Station: International Newsource Affiliate
Responsibilities: In 2003, Peter transferred to the Canberra Bureau and was extensively involved in covering devastating bushfires that destroyed more than 500 homes and killed four people. He also contributed to the special Today Show coverage of the death of Pope John Paul II, the London bombings, and Hurricane Katrina. Peter reports on a variety of stories, such as hard news, longer format investigative pieces, live shots and interviews with sport stars and celebrities. Peter’s investigative skills uncovered a Thai black money scam in a hidden camera operation, an investigation which led to arrests.
BANGLADESH
MAHBUB RAHIM UDOY
Organization: Channel i
Position: ASSISTANT GENERAL MANAGER
Station: International Newsource Affiliate
Responsibilities: He was one of the first to start an SMS-based news service in Bangladesh, which inspired Channel i to operate voice news service on cell phones. The news is updated every five minutes and currently has 150,000 subscribers. He also provides support to CNN by gathering news from Bangladesh during political unrest and natural disasters.

BULGARIA
INA BOYKOVA GALABOVA
Organization: NOVA TELEVISION
Position: REPORTER
Station: International Newsource Affiliate
Responsibilities: Reports on politics and elections, including local, parliamentary and presidential coverage. She also reported on U.S. President George W. Bush’s and Russian President Vladimir Putin’s visit to Bulgaria.

CZECH REPUBLIC
KAMIL HOUSKA
Organization: TV NOVA
Position: SENIOR REPORTER
Station: International Newsource Affiliate
Responsibilities: As a political reporter, Kamil covers stories about the Czech Republic government, parliament and elections. In 2007, he was selected to be the main reporter for the visit of U.S. President George W. Bush to Prague. Before joining the network, he was a reporter for Daily Pravo Newspaper, specializing in military and defense assignments.

ISRAEL
YEHEZKEL HAIM SIMANTOV
Organization: CHANNEL 10
Position: ARAB DESK SUPERVISOR
Station: International Newsource Affiliate
Responsibilities: Supervises a team of five people and is a liaison between the Arab desk and other foreign desks. He is also in charge of editing news reports on the Arab and Islamic world, as well as being responsible for contact with senior figures in Israel and abroad. His achievements include interviewing Syrian and Libyan
government ministers. He is also considered an expert in Al Qaeda and other jihad organizations and serves as an analyst on Al Qaeda, Hamas, Hizbollah and Iraqi Sunni and Shiite groups. Lastly, he is in charge of promoting new ideas for the network.

ITALY

ALBERTO BARACHINI

Organization: RTI
Position: FIELD REPORTER & NEWS EDITOR
Station: International Newsource Affiliate
Responsibilities: Works as a reporter/news editor with the largest Italian private news network, RTI-Mediaset and frequently anchors TG4’s evening news. He covers many important political, national and international events. The most memorable events include terrorist attacks in Istanbul (2003) and Madrid (2004) and their aftermaths, the 57th General Assembly of the United Nations (2002), the Camp David talks between Italian Premier Berlusconi and President Bush and the private visit of the Italian Premier to the U.S. president’s ranch in Texas. In Italy, he has also reported on various world leader visits, national elections and criminal organizations (Mafia, Al Qaeda suspects).

KUWAIT

KHALED KHALAF AL ENEZI

Organization: KUWAIT TV
Position: DIRECTOR OF COVERAGE & ACTIVITIES
Station: International Newsource Affiliate
Responsibilities: As a director of coverage and activities, Khaled is responsible for local and worldwide news coverage, including overseeing the international correspondents. He is also responsible for booking and coordinating guests and political analysts for the news broadcast. He has been able to increase the number of correspondents by expanding the capacity of news coverage.

KUWAIT

MOHAMMAD AL AJMI

Organization: KUWAIT TV
Position: SUPERVISOR OF TV PROGRAMS
Station: International Newsource Affiliate
Responsibilities: Has been working in the media industry for almost 14 years and is head of political programming. He is responsible for writing, reporting, setting up interviews and presenting the news and has overseen several major programs and shows for the network. Additionally, he works as an Arabic BBC correspondent and has published a book called Political Participation of Women in Kuwait. He also produced radio shows, such as “Good Morning Kuwait,” “On the Air” and “The World around Us.”
**NEW ZEALAND**  
**MARK JAMES HANNAN**  
Organization: TVNZ  
Position: AUCKLAND BUREAU EDITOR  
Station: International NewsSource Affiliate  
Responsibilities: Supervises 12 reporters in the Auckland Bureau of TVNZ, assigning stories, planning assignments, overseeing and producing stories, subbing scripts and approving stories before they go on-air. The newsroom puts out six hours of news and current affairs per day. He also oversees the assignment desk, coordinating crews and breaking news. Since 1980, he has been a radio and television reporter, producer and newsroom manager. He has been a Consumer Affairs correspondent on One News, New Zealand’s top-rated daily news service and a reporter on “Close Up,” a nightly current affairs magazine. He is also an experienced live television presenter and has been part of award winning coverage, such as the Commonwealth Games.

**RUSSIA**  
**VADIM KRAKOVICH**  
Organization: RBC-TV  
Position: ENGLISH LANGUAGE EDITOR  
Station: International NewsSource Affiliate  
Responsibilities: Vadim started out as an editor of English texts and translator/interpreter. He was later promoted to the position of a pronunciation coach. Currently, he is responsible for overseeing all linguistic aspects of all RBC-produced CNN segments. His responsibilities include editing all aspects of English texts from grammar to style, phonetic coaching of CNN contributors to World Report and supervising all taping and recording activities.

**SOUTH AFRICA**  
**KALAY NAIR**  
Organization: ETV  
Position: REPORTER  
Station: International NewsSource Affiliate  
Responsibilities: Responsible for coming up with story ideas, setting up and conducting interviews, obtaining permission for shoots, finding new angles on stories, writing scripts, selecting sound bytes and directing the editing process. She covers general news stories, such as the temporary stepping down of the national police chief, his attempt to stop the NPA from charging him with corruption, and the apparent race-related shootings in the North West province, where an 18-year-old white youth opened fire and killed four people. She also covers general economic stories, such as interest rates, petrol prices and debt burden facing many South Africans.
SRI LANKA

CHAMINDA RODRIGO
Organization: ART TV
Position: NEWS MANAGER
Station: International Newsource Affiliate
Responsibilities: Overall duties include overseeing the news department, which primarily involves producing a daily business news bulletin, a weekly business round up and a daily health program. He handles a team of 20 staff members – reporters, anchors & technical staff. His career began in media with MTV channel, a leading English channel in Sri Lanka. He also served a brief period as a media manager attached to the Ministry of Commerce & Consumer Affairs. He was selected twice to represent a "Media Panel" to interview the executive president of the country, which were televised live on all TV channels in the country. He also serves as guest lecturer for Sri Lanka College of Journalism & Marketing (CIM - UK).

THAILAND

NORAPHON PACHAROEN
Organization: MCOT TV CHANNEL 9
Position: NEWS EDITOR
Station: International Newsource Affiliate
Responsibilities: After over 10 years experience in writing and reporting for the Thai News Agency (TNA)’s (both in print and on-line), Noraphon was assigned to duty as a senior reporter in charge of writing, producing and reporting for radio, television, and the MCOT website. He was one of the first producers of the English TV news program, which aired on Thailand’s Channel 9. His responsibilities included writing, editing and overseeing almost all elements of a television news program. As an editor at the International News Department, much of his current responsibility involves writing and editing (English) news stories.

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World Media Forum No. 66
November 14, 2007
Held in cooperation with the CNN Journalism Fellowships. Participants: Fourteen journalists from thirteen countries worldwide: Croatia, Hungary, Japan, Lebanon, Netherlands, Oman, Pakistan (2), Slovakia, Slovenia, South Africa, Sweden, Turkey and Uganda.

Note: The CNN Fellow from Lebanon, May Fawaz, an anchor with Future TV in Beirut, was encouraged by Dr. Teel to apply as a Ph.D candidate in public communication in the Department of Communication. She was admitted and began her studies in January 2009 as Graduate
Teaching Assistant and a staff member of the Center for International Media Education. She is fluent in Arabic, French and English.

CROATIA  GORDANA SKALJAC NARANCIC  
Organization: HTV  
Position: EDITOR-IN-CHIEF & PRODUCER  
Station: World Report Contributor  
Responsibilities: Produces ‘Subpoena,’ a 30-minute feature magazine show focusing on the courts and justice system. Duties include: research, selecting topics, organizing shoots and editing and writing for anchors. Has worked on programs ranging from magazines, news, documentary, features, entertainment and CNN World Report. Also, work consisted of doing research, producing and script writing.

HUNGARY  LACI SIKI  
Organization: MOVI TV  
Position: MANAGING DIRECTOR & PRODUCER  
Station: World Report Contributor  
Responsibilities: Overall duties include leadership, management, administrative functions, personal policies and achieving targeted financial objectives. Oversees short and long-term planning for the network. In charge of helping to establish policies and procedures for the reporting and newsgathering. Supervises newsroom operations, including assigning stories as well as editing and evaluation. Works with producers to craft show format, graphic look and style. Serves as a liaison with local, national and international news organizations.

JAPAN  AKI SASAKI  
Organization: TV ASAHI  
Position: PRODUCER  
Station: International Newsource Affiliate  
Responsibilities: Works as the package producer, field producer and a director for the evening live news show “Super J Channel.” As a producer mainly writes scripts and produces 5–6 minute news packages on various daily news. She is the chief news director in charge of directing daily live shows and news from the control room. Produced weekly documentary-style science show ‘Davinci no Yogen’ and produced short documentaries including the marriage of a gender-identity disorder couple.
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<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Organization</th>
<th>Position</th>
<th>Station</th>
<th>Responsibilities</th>
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<tbody>
<tr>
<td>Lebanon</td>
<td>May Fawaz</td>
<td>Future TV</td>
<td>Anchor &amp; Producer</td>
<td>International NewsSource Affiliate</td>
<td>Writes, edits and produces English news. Interviews experts on political, social and cultural topics. Translates news from Arabic and French into English. Broadcasts the news for both television and radio.</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Roelof Hemmen</td>
<td>RTL-4</td>
<td>Anchor</td>
<td>International NewsSource Affiliate</td>
<td>Anchors 20 minute show that airs daily with a co-anchor and host the shorter news shows earlier in the afternoon. As an anchor, covers several live news events. Last year anchored a program about the Dutch military presence in Uruzgan, Afghanistan. Also, does some reporting a few days per month and involved in editing and shaping of the newscast.</td>
</tr>
<tr>
<td>Oman</td>
<td>Huda Nasser Al-Jahwari</td>
<td>Oman TV</td>
<td>News Editor &amp; Anchor</td>
<td>International NewsSource Affiliate</td>
<td>Edits international news, reads the news bulletins, oversees news items and video clips. Files news reports on important local and international events. Translates from news Arabic to English. As editor-in-chief, manages news with other editors, monitors the news and supervises and coordinates with video editors.</td>
</tr>
<tr>
<td>Pakistan</td>
<td>Fawad Khurshid</td>
<td>Dawn News TV</td>
<td>Senior Producer</td>
<td>International NewsSource Affiliate</td>
<td>In charge of implementing and executing the daily rundown of the hourly news bulletin and producing news every top of the hour. Responsibilities include overseeing the content and supervising production of the news.</td>
</tr>
</tbody>
</table>
PAKISTAN
MAJID SIDDIQUI
Organization: GEO TV
Position: PRODUCER OF NEWS & CURRENT AFFAIRS
Station: International Newsource Affiliate
Responsibilities: Produces hourly news bulletins and talk shows on national, international and political issues. Before joining GEO TV worked with CNBC-TV channel as a producer of news and current affairs. Also, worked for the state owned TV channel "Pakistan Television" as news anchor, copy editor, reporter and producer. Associated with radio and worked for Pakistan broadcasting company for more than eight years as news anchor.

SLOVAKIA
MICHAL HEČKO
Organization: TV MARKIZA
Position: REPORTER
Station: International Newsource Affiliate
Responsibilities: Reports on criminal issues, the police, the military and the economy. Also, participated in the ministry of defense missions in Iraq, Bosnia, Cyprus, Syria and Kosovo. This year, was embedded with the U.S. Army in Afghanistan.

SLOVENIA
JASMINA JAMNIK
Organization: RTV SLOVENIA
Position: REPORTER & ANCHOR
Station: International Newsource Affiliate
Responsibilities: Prepares reports on current affairs, special events, domestic affairs and social issues for the prime-time news bulletin, including live coverage. Reported on stories such as the social status of women, youth delinquency and problems of a social state following Slovenia’s admission to the EU. Also, as a editor and co-editor for the various newscast, responsible for newsgathering and creating the rundown.

SOUTH AFRICA
VANESSA GOVENDER
Organization: ETV  
Position: REPORTER  
Station: International Newsource Affiliate  
Responsibilities: Researches and reports on news stories ranging from politics to human interest topics. Won the KwaZulu Natal regional award for the Vodacom Journalist of the year in 2006 in the general television news category for a story on the deaths of twenty two new born babies at a government hospital in Durban as a result of a Klebsiella outbreak there.

**STEFAN GILLGREN**

Organization: TV4  
Position: PRODUCER, REPORTER, CAMERAMAN & VIDEO EDITOR  
Station: International Newsource Affiliate  
Responsibilities: As a show producer and head of planning for the local news program responsible for planning what stories to report, assign work to reporters and decide on content of the final rundown for the evening news. Also in oversees incoming material, edit video, interviews and sometimes writes scripts for the anchors. File live reports on current topics in and around Stockholm and hosted series of local debates in the Morning News Show at TV4.

**TURKEY**  
**OZAN ONAT**

Organization: CNN TURK  
Position: EXECUTIVE PRODUCER  
Station: International Newsource Affiliate  
Responsibilities: As executive producer at the programming department, in charge of overseeing both editorial and management of all television programs produced in-house excluding news, economics and sport bulletins. Produces programs on-lifestyle, art, politics, debate, talk shows and documentaries.

**UGANDA**  
**RICHARD KAVUMA**

Organization: THE WEEKLY OBSERVER NEWSPAPER  
Position: CNN MULTI-CHOICE AFRICAN JOURNALIST & SR. STAFF WRITER  
Responsibilities: As a senior staff writer at The Weekly Observer newspaper, produces news, features and special reports on topics ranging from investigative work, peace and conflict and human rights reporting. Mr. Kavuma is a winner of several journalism prizes including the 2006 UN Foundation Award for Development and Humanitarian Coverage and the 2007 CNN Multi-choice African Journalist of the Year. Writes anything from the front page, through business, entertainment to the back sport pages. In 2006, produced a comprehensive analysis of the Millennium Development Goals in Uganda, which was published in The Weekly Observer.
World Media Forum No. 65
August 29, 2007
Held in cooperation with the CNN Journalism Fellowships. Participants: Fifteen journalists from eleven countries worldwide: Australia, Bangladesh, Germany, India, Indonesia, Israel, Poland, Romania, Slovenia, South Africa, Sri Lanka

AUSTRALIA: RACHAEL ROLLO
Organization: CHANNEL 9
Position: SENIOR REPORTER

BANGLADESH: DEWAN MAHFUZUL HAQUE
Organization: CHANNEL-I
Position: ANCHOR & REPORTER
Station: International Newsource Affiliate

GERMANY: ARIANE REIMERS
Organization: ARD
Position: CNN GERMAN JOURNALIST OF THE YEAR & CORRESPONDENT

GERMANY: MARIO TURIC
Organization: RTL
Position: HEAD OF FOREIGN DESK "RTL AKTUELL"

INDIA: DIVYA IYER
Organization: CNN-IBN
Position: Senior Correspondent & Reporter

INDIA: PRIYANKA NAIR
Organization: CNN-IBN
Position: ASSISTANT PRODUCER

INDONESIA
CLAUDIUS BOEKAN
Organization: METRO TV
Position: HEAD OF NEWSGATHERING DEPARTMENT

ISRAEL: OREN AHARONI
Organization: CHANNEL 2
Position: Correspondent & Reporter

ISRAEL: LEAH STERN
Organization: IBA
Position: CORRESPONDENT
POLAND    MIKOLAJ JANKOWSKI
Organization: POLSAT TV
Position: REPORTER

ROMANIA    CIPRIAN DAN BALTOIU
Organization: ROMANIAN NATIONAL TELEVISION
Position: SENIOR POLITICAL REPORTER

SLOVENIA    LIDIJA PAK
Organization: RTV
Position: REPORTER

SOUTH AFRICA    TUMAOLE MOHLAOLI
Organization: ETV, Position, Junior Reporter

SRI LANKA    MOHAMED RASOOLDEEN
Organization: MTV
Position: PRODUCER/ANCHOR & REPORTER

World Media Forum No. 64
November 6, 2006
Held in cooperation with the CNN Journalism Fellowships. Participants: Fourteen journalists from thirteen countries worldwide, including the CNN Journalist of the Year from Nigeria. Also: Australia, Bulgaria, Ethiopia, India, Israel (2), Japan, New Zealand, Russia, South Africa, Taiwan, Turkey and Venezuela.

AUSTRALIA    KELLIE MORGAN
Organization: NETWORK TEN
Position: REPORTER, PRODUCER, WRITER & WEATHER PRESENTER
Station: CNN International Affiliate & CNN World Report Contributor
Responsibilities: Investigates, writes and presents various stories dealing with issues from crime, health, workplace relations, and the environment. As a producer, is responsible to ensure that work is balanced and accurate, pictures are appropriate and delivered on deadline. Also, writes and edits hourly updates and presents the weather, which requires nightly live crosses.

BULGARIA    KRASSIMIRA KRASTEVA
Organization: NOVA TELEVISION
Position: DIRECTOR OF NEWS & CURRENT AFFAIRS
Station: CNN International Affiliate
Responsibilities: In charge of managing the news, current affairs and sports departments, and as such, is responsible for overall news content and schedule. Also, supervises the production of four daily newscasts, as well as various political talk shows, current affairs programs, special editions and a sports talk show. In addition, coordinates on-air promotion of shows and manages a team of 50 staffers and freelancers such as reporters, news producers and anchors.

**THIOPIA**

**YARED ASSEFA EJIGU**

Organization: ETHIOPIAN TELEVISION  
Position: EDITOR IN CHIEF & PRODUCER  
Station: World Report Contributor  
Responsibilities: Works as a producer and is the head of the English service program section. As a producer, works with reporters on stories for a weekly magazine, which includes arranging interviews, conducting research and selecting the story angle. Also, edits packages and is a contributor to CNN World Report. Recently, covered Oprah Winfrey’s visit to Ethiopia.

**INDIA**

**SAURABH MARYA**

Organization: CNN–IBN  
Position: ASSIGNMENT EDITOR  
Station: CNN International Affiliate  
Responsibilities: Monitors local, national and international news through numerous sources. Responsible for finding stories that are news-oriented and fit the channel’s profile. In this capacity, he decides what kind of news is added to the shows’ rundowns. Also, is responsible for communicating and briefing correspondents in the field by providing them with updated information and facilitating any necessary logistical support.

**ISRAEL**

**RUBEN HAMMERSCHLAG**

Organization: CHANNEL 10 NEWS  
Position: CORRESPONDENT  
Station: CNN International Affiliate  
Responsibilities: In charge of overseeing television coverage of northern Israel. Responsibilities include reporting on various areas of interest in the region, such as security, environment, social issues and culture. Also, presents magazine type human-interest features that transcend day-to-day happenings and files reports to the radio desk. In addition, filed several reports/live broadcasts from the battlefield during recent war in Lebanon.
**ISRAEL**  
**NIR DVORI**  
Organization: CHANNEL 2 NEWS  
Position: SECURITY AFFAIRS CORRESPONDENT  
Station: CNN International Affiliate  
Responsibilities: For the past five years, Mr. Dvori has worked for Israel's highest-rated news company, Channel 2 News. He has been a Security Affairs Correspondent for two years now, covering numerous news stories, including the *Intifada*, terror attacks and suicide bomber attacks, as well as the recent war in Lebanon. During the war, he had the opportunity to report from inside Lebanon, traveling to war zones with IDF soldiers. He has also followed the Palestinian-Israeli conflict on a daily basis, and covered violence in the West Bank.

**JAPAN**  
**MOTOI ARAKI**  
Organization: TV ASAHI  
Position: REPORTER  
Station: CNN International Affiliate  
Responsibilities: Currently, a member of the City News Desk covering the Tokyo Metropolitan Government. Also, was a correspondent for the Tokyo Metropolitan Police Department and Japanese Public Security Investigation Agency. He was in charge of covering the story about the security breach issue by North Korea to Japan. Also, worked as a reporter for TV Asahi’s International News Desk, predominantly covering stories related to the Korean Peninsula, Middle East, and Iraq.

**NEW ZEALAND**  
**DONNA-MARIE LEVER**  
Organization: TELEVISION NEW ZEALAND  
Position: SENIOR REPORTER  
Station: CNN International Affiliate & CNN World Report Contributor  
Responsibilities: Covers breaking and general news and does live crosses for the main evening ONE news bulletin. Most recently covered major world events as a Foreign Correspondent, including unrest and violence in East Timor, and the Tsunami in Phuket and Banda Aceh. In addition, has run the One News Sydney Bureau, which required covering staff on annual leave.

**NIGERIA**  
**JOHNSON OBASHOLA OSHUNKEYE**  
Organization: THE SUN PUBLISHING LIMITED  
Position: GENERAL EDITOR & SENIOR PRINT JOURNALIST
Station: CNN MULTICHOICE AFRICAN JOURNALIST OF THE YEAR
Responsibilities: Oversees editorial aspects of nine titles of the Sun’s newspaper, which is the highest circulating tabloid in Nigeria. Responsible for generating cover stories, star interviews and investigative stories. In addition, he produces and edits “Weekly Spectator”, an insert in the Sunday edition.

RUSSIA
EKATERINA KRAVTSOVA
Organization: RBC-TV
Position: CORRESPONDENT
Station: CNN International Affiliate & CNN World Report Contributor
Responsibilities: As a correspondent, duties include finding interesting stories, researching, producing, setting up interviews, writing and recording stand-ups. Also, responsible for writing lead-ins for the presenters.

SOUTH AFRICA
ROSEMARY RAMSAY
Organization: ETV
Position: SENIOR DESK WRITER & WEATHER PRESENTER
Station: CNN International Affiliate
Responsibilities: Complies, writes and edits the international segment for the Prime Time News bulletin. In addition, as weather presenter is responsible for analyzing, writing scripts and presenting the weather forecasts for Prime Time, Late Edition and Morning Edition national news. Also, as a producer oversees changes in format, script, presentation and graphics for weather.

TAIWAN
JUNO LEE
Organization: ERA COMMUNICATIONS
Position: CHIEF OF INTERNATIONAL NEWS CENTER
Station: CNN International Affiliate
Responsibilities: In charge of overseeing international news for ERA’s news channels. In this role, she oversees a team of 12 international news specialists and works closely with other teams in the news department. Also, responsible for searching all agency materials and making decisions regarding news on the air. In charge of giving assignments to editors to translate, rewrite and edit packages. Also, was responsible for coverage of the War in Iraq, the 2004 U.S. Presidential Election, and the 2006 World Cup.
TURKEY

AYSE SAVUR

Organization: CNN TURK
Position: REPORTER
Station: CNN International Affiliate
Responsibilities: Reports and prepares stories for news bulletins which are gathered by the Foreign News Desk. Material ranges from international politics to entertainment via international agencies (both texts and shots). She also writes and edits the news and works as a field reporter filing live shots for CNNI and CNN Turk. Some of the stories covered for CNN Turk are the NATO Summit in Istanbul, the Iraq War Tribunal, and the 90th Anniversary & Ceremonies of the Gallipoli War.

VENEZUELA

LORENA ARTIGAS

Organization: VENEVISION
Position: REPORTER, WRITER & PRODUCER
Station: World Report Contributor
Responsibilities: Files reports for the network on topics such as politics, economy and general issues pertaining to the community. Also, produces the morning news edition, which is more like a “magazine show” that consists of three editions: at 6:30 am, 12 noon, and the late edition at 11:30 pm. In addition, writes the news.

World Media Forum No. 63
July 6, 2006
Held in cooperation with the Open World Program of the U.S. Library of Congress. Participants: Four women journalists from Russia and the Chechen Republic.

Yelena Karpukova, director and chief editor of a Russian woman’s magazine.
Alla Kotayeva, chief editor for regional news at her weekly newspaper in Volgograd.
Nagieva Roza, correspondent and anchor for state television in Grozny in the Chechen Republic
Tamara Ganyushkina is project manager and chief editor for Saransk-Online.RU, an internet news service of the Mordavia-Internet Foundation

Here is the news story CIME circulated after the forum:

GEORGIA STATE UNIVERSITY, July 6 --Women working in mass media in Russia have found one way to advance their careers in a male-dominated profession is the “2-to-1” formula, the director and chief editor of a Russian woman’s magazine said today.

“A woman just has to be twice as smart, or twice anything a man is,” Yelena Karpukova told students at the GSU Center for International Media Education which hosted World Media Forum
None of the seven Russian women visiting the United States was steered into journalism by their parents.

Only one, Alla Kotayeva, chief editor for regional news at her weekly newspaper in Volgograd, got a degree in journalism. “My parents didn’t say anything. I told them that I wanted to be a journalist,” Ms. Kotayeva said. “I tried four years to get into Moscow State University. There was a lot of competition and I had to pass all the tests and make excellent marks. Now my mother is very proud of me.”

A correspondent and anchor for state television in Grozny in the Chechen Republic, Nagieva Roza, said she made a decision for journalism in 1992 when reforms were easing restrictions on broadcasting. “I was in the second year studying law when I got a job in television. “I realized I would devote my life to journalism. TV is power.”

Ms. Roza worked throughout the period of intense combat in Chechniya, often risking her life to get the news. “Three years ago it was still dangerous,” she said. During the conflict, women had an easier time getting through the checkpoints, she said, but men would always be stopped. One journalist has found her opportunity with the Internet.

Tamara Ganyushkina is now project manager and chief editor for Saransk-Online.RU, an internet news service of the Mordavia-Internet Foundation. She noted that Russians more and more are getting their news from the internet.

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World Media Forum No. 62
August 2, 2005
Held in cooperation with U.S. Department of State and the Georgia Council for International Visitors (GCIV), where CIME is a standing member of its Board of Visitors. Participants: Five journalists from the Palestinian National Authority.

Note: The U.S. Department of State sponsored this International Visitor Leadership project entitled “Print Journalism for District Correspondents,” for five journalists representing leading Palestinian newspapers. The goals of the project were to explore these topics and themes:

- the concept of freedom of the press in the United States;
- U.S. print media traditions, practices, and institutions;
- the impact of the media on public policy and the democratic process;
- media ethics and accountability;
- the roles and functions of watchdog groups and professional press associations;
- the use of internet as a news outlet and research tool;
- the teaching of journalism in American universities; and
- the methods by which non-governmental ethnic organizations interact with the media, government, and the public.

Abdalrahman Y. ABUSHAMMALA
Senior Economics Editor, Al-Ayyam Daily Newspaper, Ramallah
Ghazi A. A. BANIOWDA  
Chief Correspondent, *Al-Ayyam* Newspaper, Nablus

Najeeb I. A. FARRAJ  
Senior Correspondent and Office Manager, *Al-Quds* Newspaper, Bethlehem

Imad H. M. SAADA  
Chief Correspondent, *Al-Quds* Newspaper, Nablus

Mohammad Mansour Hasan THBOB  
Senior Editor for Arab and Foreign Affairs, *Al-Ayyam* Newspaper, Jerusalem

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**World Media Forum No. 61**

July 19, 2005

Held in cooperation with the CNN Journalism Fellowships.

**Participants:** Twelve journalists from eleven countries: China, Israel, Lebanon (2), Oman, Poland, Russia, South Korea, Thailand, Turkey, United Arab Emirates, Ukraine.

**China**

**Li Yun**

Organization: Tianjin Television

Position: Reporter/Producer

Responsibilities: Produces local news stories for CNN World Report, including script writing, video editing and voice-over work. Was part of a team that prepared a documentary called “European Concessions in Tianjin.” Has received awards from Tianjin TV and Radio Association.

**Israel**

**Laura Cornfield**

Organization: IBA News

Position: Anchor

Responsibilities: Writes, compiles, and edits the daily news broadcasts. Has also worked in several other departments within the network, including sports, children’s productions, dramas, and documentaries. In this capacity, has assisted in directing, producing, anchoring, and writing. Also, worked on live broadcasts of the World Cup for IBA in Italy 1990 for which responsibilities included coordinating satellite and production feeds. In addition, has reported on the opening of the Taba crossing, international summits in Sharm El Sheik, and visits to Israel by foreign dignitaries.
<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Organization</th>
<th>Position</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lebanon</td>
<td>Joseph Eid</td>
<td>LBC International</td>
<td>Reporter/Writer/Cameraman/Video Editor/Producer</td>
<td>Prepares reports/packages for the station’s main newscast. Also, as an in-house writer when assigned to a package is responsible for all the research including getting the right footage from the agency, analyzing information, and creating scripts, edits, and VOs.</td>
</tr>
<tr>
<td>Lebanon</td>
<td>Mohalhel Fakih</td>
<td>Future Television</td>
<td>Anchor/Reporter/Editor</td>
<td>Reports and anchors daily 15-minute English-language news bulletins for the network. Also, oversees editorial decisions, including story order, bulletin content, and story research. Also, reports from the field and files for the English-language radio bulletins broadcast on the sister station-Radio Orient. Helps produce and host roundtable panel discussions, interviews, and in-depth pieces on major events in the Middle East, such as the recent “Arab League Summit.” Also, contributes regularly to World Report.</td>
</tr>
<tr>
<td>Oman</td>
<td>Ahmed Mohamed Al-Othman</td>
<td>Oman TV</td>
<td>Anchor/Reporter/Producer</td>
<td>Writes, anchors, and sometimes prepares news reports for the network. Also, has been the host for a variety of international entertainment shows. Files reports in both Arabic and English.</td>
</tr>
<tr>
<td>Poland</td>
<td>Aleksandra Karasinska</td>
<td>Polsat Television</td>
<td>Associate News Director</td>
<td>Decides assignments for the newsroom crew and reporters. Also, supervises long-term planning for the network. Currently involved in setting up local bureaus for Polsat TV. Also, is head editor/producer of the main newscast.</td>
</tr>
<tr>
<td>Russia</td>
<td>Irina Berezenko</td>
<td>RBC</td>
<td>Reporter</td>
<td>Covers national stories in Russia, principal issues such as the economic, social or cultural problems caused by the country’s political and economic transition. Work involves researching and planning themes and storylines, seeking subjects to interview, writing scripts, and coordinating filming with camera crews to ensure that reports have the greatest visual impact. Also,</td>
</tr>
</tbody>
</table>
contributes regularly to World Report.

<table>
<thead>
<tr>
<th>South Korea</th>
<th>Chanbae Jeong</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization:</td>
<td>YTN</td>
</tr>
<tr>
<td>Position:</td>
<td>Reporter/Anchor</td>
</tr>
<tr>
<td>Responsibilities:</td>
<td>Anchors a daily news program called “News on the Spot.” The one-hour weekday program covers a variety of comprehensive reports on the latest news developments and features in-depth interviews with the <em>movers and shakers</em> behind the stories. Also, has worked as a staff reporter covering a wide range of business and financial developments in the nation.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Thailand</th>
<th>Tanas Sirangul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization:</td>
<td>MCOT</td>
</tr>
<tr>
<td>Position:</td>
<td>Reporter/Writer/Producer</td>
</tr>
<tr>
<td>Responsibilities:</td>
<td>A regular contributor to World Report. In addition, writes news articles in English for MCOTs other outlets including Asia Vision, which is a TV news exchange service of the Asia-Pacific Broadcasting Union (ABU) involving broadcasters from Asia and Europe, through the European Broadcasting Union. Also, prepares news reports in Thai, and narrates news documentaries.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Turkey</th>
<th>Irfan Degirmenci</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization:</td>
<td>CNN Turk</td>
</tr>
<tr>
<td>Position:</td>
<td>Reporter/Correspondent</td>
</tr>
<tr>
<td>Responsibilities:</td>
<td>Covers human-interest stories such as earthquakes, disasters, fire, terrorism issues, beauty contests, and fashion shows. Sets up interviews with locals on the streets of Turkey to get public opinions on current issues. Also, was part of the team that prepared a documentary on the history of Anatolia.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>UAE</th>
<th>Dr. Shahid Masood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization:</td>
<td>Ary One World</td>
</tr>
<tr>
<td>Position:</td>
<td>Director of News &amp; Current Affairs</td>
</tr>
<tr>
<td>Responsibilities:</td>
<td>Started a career as a surgeon but now oversees this 24-hour news channel. In addition to being the administrative and editorial head of the channel, also presents a program, which is, by far, the longest running current affairs show in the history of Urdu/Hindi television. Also, presents a current affairs program in prime time called <em>Views On News</em> and has written a bestselling book of the same name. Has also written another book called, <em>The End of Time</em>.</td>
</tr>
</tbody>
</table>
Ukraine

Dmytro Maruchok

Organization: Inter Television
Position: Special Assignment Reporter
Responsibilities: Writes and edits news stories for on air broadcasts. Responsibilities include newsgathering, reporting, setting up interviews, and writing stories for daily bulletins as well as for weekly analytical programs.

World Media Forum No. 60
June 29, 2005
Held in cooperation with the Open World Program of the U.S. Library of Congress.
Participants: Eight journalists and journalism educators from across Russia.


Yuri Kochkin, Samara, Director, "Expert" Center for Economic-Political Studies

Albert Koshkarev, Saratov, Editor-in-Chief, "Public Opinion" Magazine LLC

Vladimir Sergeyev, Tambov, Editor-in-Chief, "Our City Tambov" Municipal Newspaper Edit Office

Tatyana Afanasyeva, Novosibirsk, Effekt Prisutstviya, Editor

Yelena Pustyagina, Chelyabinsk, Radio announcer

Vershinina Nellya, Armavir, Krasnodar Krai, Freelance Journalist, "Rossiyskaya Gazeta," "Aravir Talker"

Vera Voloshinova, Rostov-on-Don, Columnist, Political, Social, & Cultural Issues, "Moscow Komsomolets - South"
Executive Summary


Faculty Exchanges. Ten Yarmouk faculty and the university’s president made 15 visits to GSU, ranging from one to eight weeks. Five Georgia State faculty and one other U.S. faculty member made 13 visits to YU, ranging from one to five weeks. Also, in May 1999, four other GSU educators—one assistant provost and three deans—made pre-affiliation courtesy visits to Yarmouk, funded by GSU and Yarmouk.

Faculty and Curriculum Development. With assistance from Georgia State, Yarmouk faculty began using the internet for e-mail and incorporated internet applications into curriculum. Faculty introduced computer-assisted reporting and planned for a master’s degree in communication. During and after 9/11, Yarmouk visiting faculty enriched Georgia State’s International Communication curriculum.

Collaborative Research. Georgia State and Yarmouk faculty cooperated on three research projects, a PhD. dissertation on the role of women in civil society in Jordan, a paper on Arab students’ opinions of U.S. students, and a survey of Western news credibility among Arab students.

Educational Equipment. Georgia State and Yarmouk cooperated in emphasizing the need for expanded computer capacity. During the five years, Yarmouk developed a new Computer Center, acquired computers for most faculty and laid plans for a computer lab for journalism students.

Outreach. Georgia State and Yarmouk faculty conducted workshops for Jordanian journalists at two conferences and on the premises of Jordan’s daily newspapers Al Ra’i and Jordan Times and the new independent daily, Al Ghad, whose editor-in-chief is a Yarmouk graduate. In Atlanta, Yarmouk faculty exchanged views with officials and newsmen at CNN and at the Atlanta Journal-Constitution.

Distance Learning. Yarmouk launched Distance Learning internationally with Georgia State. Yarmouk also established an in-country Distance Learning facility in Amman.

Fund-Raising. Yarmouk raised funds nationally to develop its new Computer Center and equip journalism professors with computers. Georgia State secured a new grant enabling senior journalism students at Yarmouk to travel to the United States for internships at newspapers and television stations.

Grant Funds Spent. The remaining $9,000 was spent during the final year of the grant.

Overview

Georgia State and Yarmouk Travel. During the five-year affiliation, 10 Yarmouk faculty members and the university’s president made 15 visits to Georgia State, ranging from one to eight
weeks. Five Georgia State faculty and one other U.S. faculty member made 13 visits to YU, ranging from one to five weeks. Also, in May 1999, four other GSU educators—one assistant provost and three deans—made pre-affiliation courtesy visits to Yarmouk, funded by GSU.

Table 1: Participants who traveled to U.S.

<table>
<thead>
<tr>
<th>Name</th>
<th>Gender</th>
<th>Dates of travel</th>
<th>Faculty or Department</th>
<th>Travel objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fayez Khasawneh</td>
<td>Male</td>
<td>10-30-01 to 11-05-01</td>
<td>President, YU</td>
<td>Planning, Post 9/11 Conference</td>
</tr>
<tr>
<td>Issam Mousa</td>
<td>Male</td>
<td>01-26-00 to 02-16-00</td>
<td>Chair, Jour/Mass Comm</td>
<td>Teach, Conference, Research</td>
</tr>
<tr>
<td>Issam Mousa</td>
<td>Male</td>
<td>10-30-01 to 11-05-01</td>
<td>Jour/Mass Comm</td>
<td>Planning, Post 9/11 Conference</td>
</tr>
<tr>
<td>Issam Mousa</td>
<td>Male</td>
<td>07-15-04 to 08-09-04</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Final Evaluation</td>
</tr>
<tr>
<td>Mohammad Shuriedeh</td>
<td>Male</td>
<td>06-20-00 to 08-20-00</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Research</td>
</tr>
<tr>
<td>***Mohamed Qudah</td>
<td>Male</td>
<td>06-16-00 to 08-15-00</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Research</td>
</tr>
<tr>
<td>Adel Ziadat</td>
<td>Male</td>
<td>08-20-01 to 09-22-01</td>
<td>Chair, Jour/Mass Comm</td>
<td>Teaching, Research</td>
</tr>
<tr>
<td>Shafiq Rababah</td>
<td>Male</td>
<td>08-29-01 to 09-15-01</td>
<td>Jour/Mass Comm</td>
<td>Research, Teaching</td>
</tr>
<tr>
<td>Shafiq Rababah</td>
<td>Male</td>
<td>08-26-02 to 09-17-02</td>
<td>Jour/Mass Comm</td>
<td>Curriculum, Teaching</td>
</tr>
<tr>
<td>Sameh Ghwanneh</td>
<td>Male</td>
<td>06-15-02 to 06-26-02</td>
<td>Director, Computer Cm</td>
<td>Technology Planning</td>
</tr>
<tr>
<td>Adna Abu Al-Shar</td>
<td>Female</td>
<td>06-15-02 to 07-14-02</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Tech Training</td>
</tr>
<tr>
<td>Abdelmuhdi Ghwanneh</td>
<td>Female</td>
<td>06-17-03 to 07-02-03</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Outreach</td>
</tr>
<tr>
<td>Abdulnasser Tbeisht</td>
<td>Male</td>
<td>06-17-03 to 07-02-03</td>
<td>Jour/Mass Comm</td>
<td>Teaching, Outreach</td>
</tr>
<tr>
<td>*Fayez Khasawneh</td>
<td>Male</td>
<td>08-28-00 to 09-02-00</td>
<td>YU President</td>
<td>Sustainability Planning</td>
</tr>
<tr>
<td>*Sam Mahmoud</td>
<td>Male</td>
<td>08-28-00 to 09-02-00</td>
<td>Dean, Faculty of Science</td>
<td>Planning</td>
</tr>
<tr>
<td>*Hanam Malkawi</td>
<td>Female</td>
<td>08-28-00 to 09-02-00</td>
<td>Asso. Dean, Faculty of Science</td>
<td>Planning</td>
</tr>
<tr>
<td>**Ghalib Shatnawi</td>
<td>Male</td>
<td>08-15-99 to 08-21-04</td>
<td>Ph.D. Candidate</td>
<td>GSU-YU Newsletter Editor</td>
</tr>
</tbody>
</table>

*Courtesy Exchange Visit. Funded by Yarmouk and GSU with Yarmouk/GSU non-grant funds.
***Chair, 2004-present

Table 2: Participants who traveled to Jordon

<table>
<thead>
<tr>
<th>Name</th>
<th>Gender</th>
<th>Dates of travel</th>
<th>Faculty or Department</th>
<th>Travel objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leonard Teel</td>
<td>Male</td>
<td>10-31-99 to 11-03-99</td>
<td>Communication</td>
<td>Planning, Teaching</td>
</tr>
<tr>
<td>Leonard Teel</td>
<td>Male</td>
<td>05-10-00 to 06-09-00</td>
<td>Communication</td>
<td>Teaching, Grad Program</td>
</tr>
<tr>
<td>******Leonard Teel</td>
<td>Male</td>
<td>11-01-00 to 11-07-00</td>
<td>Communication</td>
<td>Conference</td>
</tr>
<tr>
<td>Leonard Teel</td>
<td>Male</td>
<td>05-11-01 to 05-31-01</td>
<td>Communication</td>
<td>Teaching, Grad Program</td>
</tr>
<tr>
<td>Leonard Teel</td>
<td>Male</td>
<td>05-08-02 to 05-22-02</td>
<td>Communication</td>
<td>Teaching, Grad Program</td>
</tr>
<tr>
<td>******Leonard Teel</td>
<td>Male</td>
<td>05-06-04 to 05-13-04</td>
<td>Communication</td>
<td>Student Workshop</td>
</tr>
<tr>
<td>Carolyn Codamo</td>
<td>Female</td>
<td>10-31-99 to 11-03-99</td>
<td>Assoc. Chair, Communication</td>
<td>Planning, Teaching</td>
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<tr>
<td>******Carolyn Codamo</td>
<td>Female</td>
<td>11-01-00 to 11-07-00</td>
<td>Communication</td>
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<tr>
<td>Carolyn Codamo</td>
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<td>05-11-01 to 05-31-01</td>
<td>Communication</td>
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<tr>
<td>Carolyn Codamo</td>
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<td>05-08-02 to 05-22-02</td>
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<td>Teaching, Grad Program</td>
</tr>
<tr>
<td>******Carolyn Codamo</td>
<td>Female</td>
<td>05-06-04 to 05-13-04</td>
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<tr>
<td>Cynthia Coleman-Sillsars</td>
<td>Female</td>
<td>05-13-00 to 05-27-00</td>
<td>Communication</td>
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<tr>
<td>Ralph Wenge</td>
<td>Male</td>
<td>05-10-02 to 05-22-02</td>
<td>Communication</td>
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<tr>
<td>******Douglas Barthlow</td>
<td>Male</td>
<td>05-06-04 to 05-13-04</td>
<td>Communication</td>
<td>Student Workshop</td>
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<tr>
<td>******Richard Welch</td>
<td>Male</td>
<td>05-06-04 to 05-13-04</td>
<td>Journalism, Mercyhurst Col</td>
<td>Student Workshop</td>
</tr>
<tr>
<td>******Timothy Crimmins</td>
<td>Male</td>
<td>05-08-99 to 05-12-99</td>
<td>Associate Provost</td>
<td>Courtesy, Informational</td>
</tr>
<tr>
<td>******Ahmed Abdelal</td>
<td>Male</td>
<td>05-08-99 to 05-12-99</td>
<td>Dean, Arts &amp; Sciences</td>
<td>Courtesy, Informational</td>
</tr>
<tr>
<td>******Fenwick Huss</td>
<td>Male</td>
<td>05-08-99 to 05-12-99</td>
<td>Assoc. Dean, Business</td>
<td>Courtesy, Informational</td>
</tr>
<tr>
<td>******Sam Deitz</td>
<td>Male</td>
<td>05-08-99 to 05-12-99</td>
<td>Dean, Education College</td>
<td>Academic Exchange</td>
</tr>
</tbody>
</table>

***Workshop Trainer. Funded by new AUSACE State Department grant for Middle East student media internships.
(AUSACE: Arab-U.S. Association for Communication Educators)

****Courtesy Exchange Visitor. Funded by GSU and Yarmouk university non-grant funds.

*****Conference, YU hosted AUSACE Conference. Travel funded by GSU non-grant funds.
Table 3: Participants who did not travel (in Jordan)

<table>
<thead>
<tr>
<th>Name</th>
<th>Gender</th>
<th>Faculty or Department</th>
<th>Activities</th>
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</thead>
<tbody>
<tr>
<td>+Mohmoud Shalabiyyeh</td>
<td>Male</td>
<td>Chair, Journalism/Mass Comm</td>
<td>Planning</td>
</tr>
<tr>
<td>Tahseen Mansour</td>
<td>Male</td>
<td>Journalism/Mass Comm</td>
<td>Student Workshop</td>
</tr>
<tr>
<td>Yousef A. Nusseir</td>
<td>Male</td>
<td>National Information Center-Amman</td>
<td>Hosted Distance Learning launch</td>
</tr>
<tr>
<td>Samir Kuttab</td>
<td>Male</td>
<td>Royal Scientific Society-Amman</td>
<td>Hosted Distance Learning launch</td>
</tr>
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</table>

+Chair, 2003-2004

Table 4: Participants who did not travel (in U.S.)

<table>
<thead>
<tr>
<th>Name</th>
<th>Gender</th>
<th>Faculty or Department</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carol Winkler</td>
<td>Female</td>
<td>Chair, Communication</td>
<td>Research, Planning</td>
</tr>
<tr>
<td>Carla Relaford</td>
<td>Female</td>
<td>Director, Distance Learning</td>
<td>Technology Transfer</td>
</tr>
<tr>
<td>Steve Pitches</td>
<td>Male</td>
<td>Staff, Distance Learning</td>
<td>Technology Transfer</td>
</tr>
<tr>
<td>Carolyn Gard</td>
<td>Female</td>
<td>Director, Computer Services</td>
<td>Technology Transfer</td>
</tr>
<tr>
<td>Ron Henry</td>
<td>Male</td>
<td>University Provost</td>
<td>Distance Learning Launch</td>
</tr>
<tr>
<td>Ahmed Abdelal</td>
<td>Male</td>
<td>Dean, Arts &amp; Sciences</td>
<td>Host, Middle East Center</td>
</tr>
<tr>
<td>Fenwick Huss</td>
<td>Male</td>
<td>Asso. Dean, Business</td>
<td>Planning, Joint MBA/Business</td>
</tr>
<tr>
<td>William Evans</td>
<td>Male</td>
<td>Communication</td>
<td>Website Consultant</td>
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<tr>
<td>Douglas Barthlow</td>
<td>Male</td>
<td>Communication</td>
<td>Telecommunications/CNN link</td>
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<tr>
<td>Gregory Lisby</td>
<td>Male</td>
<td>Communication</td>
<td>Distance Learning launch</td>
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<tr>
<td>Elizabeth Strickler</td>
<td>Female</td>
<td>Communication</td>
<td>Digital Arts Lab assistance</td>
</tr>
<tr>
<td>Mike Gunter</td>
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<td>Communication</td>
<td>Digital Production assistance</td>
</tr>
<tr>
<td>Stephen Rehberg</td>
<td>Male</td>
<td>Distance Learning</td>
<td>Distance Learning launch</td>
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<tr>
<td>Jacquelynn Sharpe</td>
<td>Female</td>
<td>Distance Learning</td>
<td>Distance Learning launch</td>
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<tr>
<td>James Brown</td>
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<td>State Digital Lab Network</td>
<td>Distance Learning launch</td>
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<tr>
<td>Fred Mote</td>
<td>Male</td>
<td>College Finance Office</td>
<td>Managing Budget, Cost-Share</td>
</tr>
<tr>
<td>Ghalib Shatnawi *</td>
<td>Male</td>
<td>Ph.D. Teaching Asst/Comm</td>
<td>Translation, Newsletter editor</td>
</tr>
<tr>
<td>Rachel Ramos</td>
<td>Female</td>
<td>M.A. Teaching Asst./Comm</td>
<td>Host in newswriting class</td>
</tr>
<tr>
<td>Miglena Sandmeier</td>
<td>Female</td>
<td>M.A. Teaching Asst./Comm</td>
<td>Host in speech comm class</td>
</tr>
<tr>
<td>Zhong Yi</td>
<td>Female</td>
<td>M.A. Research Asst./Comm</td>
<td>Newsletter associate editor</td>
</tr>
</tbody>
</table>

ACCOMPLISHMENTS

1. Faculty Development.

- The GSU/Yarmouk faculty exchanges affected a critical mass of the instructional staff at Yarmouk University. More than half of the full time faculty at Yarmouk spent from two to eight weeks in Atlanta. They studied curriculum and teaching methods, applications of computer assisted learning and the journalism internship program. Based upon what they learned, they developed an assessment of needs and an agenda for improving their own courses and learning opportunities for their students.

- The institutional impact was mutual, especially because these faculty visits occurred before, during and after the events of September 11, 2001. The two professors, Dr. Adel Ziadat and Prof. Shafiq Rababah, who spoke to classes on September 12, answered a range of questions, including "Why do the Arabs hate us?" In return, GSU faculty at Yarmouk after 9/11 also responded to student
questions such as "Why are the media biased for Israel?" The willingness of both faculties to address these questions honestly strengthened the bilateral relationship in a time of extraordinary stress.


- **Coordination between Classrooms and Newsrooms.** With the increasing professionalism of media in Jordan, media employers are expecting more competency from journalism graduates. When the new, independent daily, *Al Ghad*, launched in 2004, editor-in-chief Imad Hmoud said he tested 170 applicants "straight out of college," and found only 22 who could "apply what they know, build a story, make it understandable and include the five Ws (who, what, when, where and why)." Even those 22 required additional training before they were hired. His experience underscores the importance of the work done by the two universities in developing undergraduate and post-graduate curriculum relevant to the needs of the profession and its audiences.

- **Masters Degree Curriculum Development.** Profs. Mousa and Codamo collaborated on the development of an English language MA degree in Mass Communication. Approval pending from the Office of the President of YU.

- **Post-Graduate Curriculum.** Recognizing the needs of journalists to keep up with changes in the profession, Dr. Leonard Teel and Dr. Adel Ziadat developed a Post-Graduate curriculum for working reporters and editors.

- For undergraduate students in need of computer training, GSU and Yarmouk faculty negotiated for access to computers in Yarmouk's central computer lab, and ultimately raised funds to purchase equipment for the department's first lab for computer-assisted reporting. Over the five years, Yarmouk's faculty progressed from having no one using email to having several who are very advanced in the use of computers in their teaching.

- **Course content and subject matter also underwent changes.** After visiting GSU and the Centers for Disease Control and Prevention in Atlanta, Prof. Abdelnasser Tbaishat developed two new courses, "History of Communication in the World Including the U.S." and "Environmental Journalism." Yarmouk professors also had an institutional influence on GSU curriculum. They urged more emphasis on the Arab world. Prof. Abdelmuhdi Ghwanmeh suggested that GSU "add a course on the media in Islamic countries so that students get a better understanding of our world." Prof. Tbaishat said: “I suggest that they add classes about Media in Arab countries." GUS acted on those recommendations. In 2004, the department hired its first Arab tenure-track assistant professor, Dr. Mohammed El-Nawawy, author of two books on Arab media and journalists. He is teaching a new course on "Media in the Islamic World."

- **Yarmouk faculty observed teaching methods which emphasized dialogue between professors and students—in contrast to their traditional instructional style-- as well as interactive technologies.** They received lessons in how to incorporate WebCT into their classrooms. "I think that the way these classes were taught was good because of the feedback which came from the students," Prof. Tbaishat said. "I think I can apply the way these courses are taught to my
students at YU by using these techniques which I saw at GSU." Prof. Ghwanmeh said he would teach with PowerPoint “if we get the facilities that are needed."

- **Team teaching.** Dr. Cynthia Coleman-Sillars of Georgia State’s faculty and Yarmouk Prof. Mohammad Shriehdeh taught together in public relations classes in Irbid and Atlanta.

- **Student journalism workshop.** Profs. Teel, Codamo and Douglas Barthlow of Georgia State University and Prof. Richard Welch of Mercyhurst College in Erie, Pennsylvania, conducted a day-long workshop for 20 Yarmouk University journalism students on May 11, 2004. The workshop covered basic news reporting, obituary writing, interviewing and coverage of a live press conference. Funding of this workshop was made possible because of our record of previous achievements at Yarmouk University. (See Fundraising section below).

- **Internships in the United States.** Georgia State University in cooperation with Prof. Welch at Mercyhurst College hosted four Yarmouk University journalism students for eight-week internships, July 5-September 6, 2004, in Erie, Pennsylvania. Funding of these student internships was made possible because of our record of previous achievements at Yarmouk University. (See Fundraising section below).

- **Computer-Assisted Journalism.** Profs. Teel and Codamo, in cooperation with the Director of the YU Computer Center, Dr. Sameh Ghwanmeh and one recent Yarmouk journalism graduate, Izziddeen Khalifa, conducted a half-day workshop in computer-assisted journalism for 12 senior journalism students on May 26, 2003. Izziddeen was excellent as a role model, a student who graduated during the time of this grant and was already working as a reporter at the daily *Ad Dustour* in Amman.

### 3. Research (Individual or collaborative)

- **News Credibility Survey.** Georgia State professors Mohammed el-Nawawy and Leonard Teel collaborated with Yarmouk professors Issam S. Mousa and Mohammed Qudah and on a news credibility survey. More than 60 students completed questionnaires rating the credibility of U.S. news broadcasts as received in the Middle East. The survey is part of a continuing regional survey being conducted by other Arab university professors in Egypt, Kuwait, Palestine, the United Arab Emirates, and Morocco. Results will be presented at the 10th international conference of the Arab-U.S. Association for Communication Educators (AUSACE), Nov. 17-20, 2005, in Kuwait City.

- **Civil Society Study.** Yarmouk Prof. Ghalib Shatnawi, assisted by Georgia State professors David Cheshier and Leonard Teel, completed a two-year study of the history and status of media and the development of civil society in Jordan. Prof. Shatnawi’s findings resulted in his being awarded the Ph.D. in Communication at Georgia State. He will present his research at the 10th international conference of AUSACE, Nov. 17-20.

- **Yarmouk Prof. Abdelnasser Tbaishat advanced his areas of research in print media**
and society, issues in public opinion, and developmental issues. At GSU, he found “information about history of print media in the U.S.” He noted that he had “access to the library, computer lab, photocopying.” He made connections between his research and his teaching: “I see my research improved by my teaching at YU by giving me some new ideas about print media in the U.S. comparing with Jordan.”

- Yarmouk Prof. Mohammed Qudah, who specializes in documentaries, devoted eight weeks to research in Atlanta, notably at CNN. Dr. Qudah has published his results in Arabic journals.
- Yarmouk Prof. Adel Ziadat continued his research on the impact of television cartoon characters upon children in Jordan. His work was done in the context of the theory of cultural imperialism, which considered the Japanese “Pokeman” characters, among others, as harmful cultural influences; in Saudi Arabia where “Pokeman” was banned.
- Yarmouk Prof. Shafiq Rababah began his Ph.D. research in Atlanta toward a doctorate in marketing. Back in Jordan, he continued his studies at a Jordanian university.
- Yarmouk Prof. Issam S. Mousa conducted a study survey of Yarmouk students’ perceptions of American students. He presented his results at the 6th international conference of AUSACE in Atlanta in November 2001.
- Dr. Sameh Ghwanmeh, director of the Yarmouk Computer Center, researched Distance Learning capabilities at Georgia State. Upon his return, Dr. Ghwanmeh set up the first Distance Learning session linking faculty and students of Yarmouk and Georgia State.
- Yarmouk Prof. Adma Abu al-Sha’ar did research comparing American public relations with the newly emerging practice of public relations in Jordan.
- Dr. Cynthia Coleman-Sillars of Georgia State’s faculty coordinated on research in public relations with Yarmouk Prof. Mohammad Shriehdeh.
- Yarmouk Prof. Abdelmuhdi Ghwanmeh “collected data on American media” toward his research in print journalism. “This visit gave me a good understanding of American media,” he said. He plans further research on “ways to improve the Arab and Moslem [sic] images in the U.S.”
- International Research Forum. Yarmouk University’s President, Dr. Fayez Khasawneh, in cooperation with Georgia State University, hosted regional scholars for the 5th international conference of AUSACE, November 8-11, 2000. Scholars came from around the Middle East, Europe and the United States.

4. **Community Outreach** (e.g. consultation with government policymakers or officers of private organizations, presentations to community groups, or professional conferences in Jordan and the United States):

- **On-the-job training.** Profs. Teel and Codamo, at the invitation of the editor-in-chief of the new independent Amman newspaper, *Al Ghad*, Imad Hmoud, conducted a half-day workshop on investigative reporting for twelve reporters and editors at the newspaper's new offices on May 15, 2004.
- **Investigative Journalism Workshops.** Dr. Teel and Dr. Codamo conducted two half-day invited workshops in investigative reporting for news, sports and business reporters and editors at *Al Ra’i*, one on May 25, 2001 (along with *Atlanta*)
Constitution editor Ron Taylor and New York Times reporter Joseph Treaster) and the second (with CNN Executive Producer Ralph Wenge) on May 17, 2002.

- **Interviewing Workshop.** Dr. Teel, Dr. Codamo conducted an invited three-hour interviewing workshop for the Jordan Times staff writers in the Times newsroom in Amman, May 17, 2003.

- **Media/NGO Workshop.** Prof. Mousa participated as a workshop trainer during a Georgia State-Yarmouk workshop for Jordanian print and broadcast journalists, May 14-17, 2001.

- **Feature Writing Workshop.** Dr. Teel and Dr. Codamo conducted a two-hour session on feature writing with the staff of the Jordan Times, at the invitation of the new editor, Ayman Safada, on May 18, 2002.

- **News Reporting Workshop.** At the invitation of Jordan Times editor Rana Sabbagh, Dr. Teel and Dr. Codamo conducted a half-day workshop on “Access to Information” for nine Times reporters and editors, including Rana Husseini, Oula Farawah, Ruba Sager, Suha Ma’ayah, Dina Amer, and Rana Awad, on May 29, 2000.

- **Economic Journalism Workshops.** Dr. Teel, in cooperation with the economics editor of the Amman daily, Al Ra’i, conducted an invited half-day workshop in economic journalism for Al Ra’i economic journalists at newspaper auditorium on June 2, 2000.

- **International Media Workshop.** Yarmouk and Georgia State faculty organized and conducted a half-day workshop for international journalists on the final day of the 5th AUSACE conference in Amman, November 11, 2000. Breakout sessions covered ethics, accuracy, photojournalism and investigative reporting.

- **Outreach in Atlanta.** In the Atlanta community, Yarmouk professors had newsroom tours at CNN and opportunities to challenge then-President Eason Jordan about CNN’s seeming anti-Arab “bias” in covering Middle East news. They also visited editors and reporters at the Atlanta Business Chronicle and sat in on the daily editorial meeting at the Atlanta Constitution. Their research involved trips to the Centers for Disease Control. They also sought ways to form “ties” between the Center and Yarmouk University,

5. **Fund-Raising for Student Journalism Training** (efforts for ongoing linkages beyond the life of the Educational Partnership grant).

- **Student Internship Grant.** As an outcome of the GSU-YU institutional affiliation, Georgia State included Yarmouk students in a regional student journalism internship project. Twenty Yarmouk journalism students participated in a competitive journalism workshop on May 11, 2004. The four top Yarmouk students were awarded expenses-paid eight-week media internships in the United States, July-September 2004. Funding for the project (ESCAPE-03-) was obtained in September 2003 from the U.S. State Department Office of Citizen Exchanges, with cost-sharing from YU and GSU.

- **Internship Workshop for Iraqi Students.** Georgia State, in cooperation with Yarmouk President Khasawneh, hosted nine University of Baghdad students at Yarmouk for two journalism workshops – a computer training session and a competitive workshop at which
four students were chosen for U.S. internships, May 13, 2005. Yarmouk subsidized housing for the Iraqi students and Georgia State, through its State Department grant, covered the cost of transportation and meals for the nine students and two accompanying professors. The Iraqi students were scheduled to come to the United States in 2005.

- Established Computer Lab. Georgia State, in cooperation with Yarmouk’s Computer Center Director, Dr. Sameh Ghwanmeh, cost-shared three computers to establish the first computer lab for students in the Department of Journalism and Mass Communication.

**Sustainability**

The five-year affiliation between YU and GSU journalism programs has already demonstrated solid prospects for sustainability. This assessment is based upon the interdisciplinary alliances forged during the five years of the extended affiliation, as well as upon the range of new activities generated through these interdisciplinary alliances. During the five-year alliance, several activities, some unforeseen in the original proposal, have gradually strengthened the YU-GSU linkage in achieving its goals and objectives, promising sustainability.

- Established High-Level Cooperation. During the five-year affiliation, administrators at the highest level, faculty, staff and students created a lasting bond of understand and cooperation that has continued already beyond the life of the grant. Cooperation was discussed at the highest level between the presidents of Yarmouk and GSU. Further, Yarmouk and GSU administrators and deans participated in exchange visits that supplemented the grant-funded exchanges. (See chart). Although Dr. Fayez Khasawneh’s as president concluded shortly after the end of the grant, the new president, Dr. Mohammed Subbarini was well known to the GSU staff and is completely open to continued cooperation. GSU administration, faculty, staff and students also remain committed to continuing affiliation projects with Yarmouk. Beyond that, Yarmouk and GSU continue to be active supporters of the association that links us both to the region’s journalism educators and professional journalists, the Arab-U.S. Association for Communication Educators (AUSACE).

- Follow-up Funding: AUSACE Student Internships. Georgia State’s success in 2003 in obtaining a $499,990 grant on behalf of AUSACE activities can be attributed in large part to the success of the GSU-Yarmouk affiliation. Yarmouk faculty helped to found AUSACE, supported its teaching, research and service initiatives, sponsored its activities notably by hosted the 1997 and 2000 international conferences, and were among the relatively few Arabs who, only six weeks after September 11, 2001, traveled to Atlanta for the 6th AUSACE conference, Oct. 30-Nov. 3, 2001. (Several Arab delegates canceled their trips, alleging illness, difficulties of travel, lack of funds, fear of reprisals, or need to spend the time with their families.)

- Projected Follow-up Funding: Regional Training Center. As a long-range outcome of the university affiliation, Yarmouk and Georgia State have adopted a strategic plan to develop a Regional Media Training Center at Yarmouk and in Amman. Funding for the center is currently being sought. The project, initiated by Georgia State, has the full support of Yarmouk’s new president, Dr. Subbarini, its Department of Journalism and Mass Communication, the YU Computer Center, the Jordan Radio and TV training center in Amman, and others.
• **Faculty and Staff Exchanges.** The number and quality of those who traveled from Yarmouk to Atlanta created a “critical mass” of influential staff and faculty, including the president, the computer center director and departmental faculty members.

• **Research Collaborations.** The GSU-Yarmouk-AUSACE linkages have spawned new interest in media research at Yarmouk. Since the end of the grant, Yarmouk has participated in three collaborative research projects: (1) a survey of Arab students as to news credibility on Radio Sawa, (2) a survey of the status of journalism education relative to the changing demands of modern journalism, and (3) a political-cultural study of Arab media by Dr. Shawnawi and Canadian scholar Wayne Hunt. All three studies are to be presented at the 10th AUSACE conference in Kuwait, Nov. 17-20. Georgia State, which co-hosts the 2005 conference, serves as a clearinghouse for proposed research papers in English.

• **Continued Outreach Opportunities.** The cooperation by Yarmouk and GSU faculty in conducting various workshops for professional journalists in Amman strengthened the gown-and-town links between Irbid and the media center in Amman. The workshops have created ongoing links between Georgia State and working journalists in Amman and have continued past the life of the grant.

• **GSU Graduate Studies Opportunities.** The successful completion of Georgia State University’s doctoral program by Yarmouk professor Ghalib Shatnawi in 2004, signaled that similar opportunities for formal graduate study are open to faculty interested in seeking advanced degrees outside the Middle East. (According to Yarmouk administrators, degrees from the United States are more highly regarded than degrees from universities in Egypt, Russia and England.) In Dr. Shatnawi’s case, his studies were cost-shared by the GSU Center for International Media Education, which also leveraged financial support from the GSU Department of Communication and the College of Arts and Sciences, to supplement his Jordanian government fellowship. Presently, Dr. Shatnawi continues to be a strong supporter of the Yarmouk-GSU linkage.

• **AUSACE.** GSU and Yarmouk University continue to be active partners throughout the Middle East through AUSACE. Prof. Mousa, Teel and Codamo were among the founders of AUSACE in 1995. Each has served a two-year terms as AUSACE president and is on the 21-member AUSACE board.

• **Conferences.** Yarmouk’s highest-level cooperation with Georgia State in hosting the 5th international conference of AUSACE in November 2000 demonstrated the university’s continued commitment to reach out to the region and beyond. (Yarmouk also hosted the 2nd AUSACE conference in September 1997 before the time of this grant.)

• **Internet Access.** One of the fundamental needs for sustainability, regular communication with faculty, staff, administration and students, is now possible through the expanded internet access that was not in place five years ago.

• **Limited Dissent.** The sustainability of the Yarmouk affiliation is also enhanced by the fact that, despite the diversity of the faculty and the politically charged war in neighboring Iraq and hostilities in neighboring Palestine, there was very limited dissent among the faculty about the GSU affiliation and its administration. While the “critical mass” of faculty was included in the exchanges to the United States, some were not included because of financial limitations, a visa problem and/or timing problems. Two faculty members privately and publicly expressed grievances. One criticized Dr. Mousa and Dr. Teel for the faculty exchange selection process, making public complaints during a visit to Yarmouk by
State Department officials in November 2003. One faculty member was critical in part because he was denied a second exchange visit. The other was critical because he was not included in the exchanges, although he conceded that he was absent, teaching in the Gulf Region, during 80 percent of the grant period; by the time he returned the selection process had been concluded. Nonetheless, he was invited, but declined because of teaching responsibilities. He subsequently apologized to the YU Department for his remarks about the grant administration.

**U.S. FIELD CONTACTS**

1. To what extent the U.S. post or Fulbright Commission is aware of or involved with the project? (Please explain the circumstances if exchange participants were not able to meet with officers at the U.S. post.)

   - Georgia State University and Yarmouk University continued to benefit from continuously close working relationships with the U.S. State Department staff at the Embassy in Amman, Jordan.
   - The U.S. Embassy officers expedited exchange visas for Yarmouk faculty, staff and administration. In addition, the Embassy staff assisted Yarmouk University students to obtain J-1 student visas to the United States for the new GSU-YU media internship program.

2. Whether your grant activities have been involved with other U.S. State Department programs, such as Fulbright or International Visitors?

   - **International Visitors Program 2002-2003.** In January 2003, GSU and CIME hosted World Media Forum 51, a public event, for a delegation of 23 U.S. State Department foreign nationals who work in Embassies around the world. The forum was attended by students and faculty across the University and co-sponsored by various GSU units, including the Office of International Students and Scholars and the Middle East Center for Peace, Culture and Development.
   - **Other International Visitors.** Since 1993 CIME and GSU have hosted 60 public World Media Forums, created to spotlight international journalists, educators and officials from more than 150 countries. More than 20 of these forums have hosted participants with the State Department’s International Visitors Program.
   - **Fulbright Fellows.** CIME and GSU have also hosted for longer periods Fulbright scholars from Jordan, the Palestinian Authority, Qatar, Armenia, Azerbaijan, Cyprus, and Brazil. These Fulbrighters interacted with and enriched the GSU-YU project.