

**Comprehensive Program Review (2020)**  
**Institute of International Business**  
**Georgia State University**  
**October 2020**

The following programs are critical to the institutional mission and thus MEET the institution's criteria for retention:

**Master of International Business (52110101)**

The Master of International Business program is designed to train current and future managers in all aspects of global business. The one-year cohort program builds skills that are needed worldwide in business and non-profit organizations. The MIB was granted to 19 students in FY 2017, 17 students in FY2018, 18 in FY2019, and 20 in FY2020.

Placement data for recent graduates of the MIB program are provided in the Appendix.

The Master of International Business degree seeks to prepare students that are:

- Informed practitioners in global economy
- Functionally proficient in cross-border business
- Strategic thinkers and problem solvers
- Knowledgeable of world regions
- Cross-culturally competent
- Practically skilled for personal and professional development

**PhD Specialization in International Business (52110101)**

The IB specialization in PhD focuses on interdisciplinary studies of business research in the global context. The IIB has granted 7 students with PhD in Business Administration with IB Specialization since 2014.

The graduates were placed as faculty members of research institutions such as University of South Carolina, University of Leeds (UK), University of Colorado- Denver, University of Tennessee-Chattanooga, University of Toledo, and the State University of New York.

Provost/VPAA Signature and Date \_\_\_\_\_

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Provost/VPAA's Designee Signature and Date Michael Galchinsky, Associate Provost 10/22/2020

## Appendix: Sample MIB Alumni Placement

<ol style="list-style-type: none"> <li>1. Anwaar AbuShugair, Senior Manager - International Ventures at The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum (Dubai)</li> <li>2. Adhish Keskar, Global Management   Business Development   Business Planning   YG-1 (Korea)</li> <li>3. Gabriel Roncal, Global Compliance &amp; Controls <u>Analyst</u> at UPS</li> <li>4. Ayaan Harper Shaw - International Trade <u>Analyst</u> at Georgia-Pacific LLC</li> <li>5. Juanita Velez - Lead Manager of International Social Media Strategy at Delta Air Lines</li> <li>6. Jessica Kasongo, Business Development Representative, N3</li> <li>7. Divya Srivastava - Lead Product Marketing Manager at AT&amp;T</li> <li>8. Margaux Boivin - Senior <u>Analyst</u>, CNN Digital</li> <li>9. Joanne Essenwein - Sr. Marketing <u>Analyst</u> at UPS</li> <li>10. Madison Henry - Business &amp; Competitive Intelligence <u>Analyst</u> at Troutman Sanders LLP</li> <li>11. Erin White - Consultant at Greenhouse HR Consulting, LLC.</li> <li>12. Dana Haddad - Consumer Experience Consultant at Moxie</li> <li>13. Aryeonne Johnson - IT Product/Program Manager at Kabbage, Inc</li> <li>14. Luis Ulloa - Senior Subcontract Administrator at Lockheed Martin</li> <li>15. Jamie Waskey - Co-Founder &amp; Director at Wellspring Research (Dubai) (Entrepreneur)</li> <li>16. Andrew Waskey - Director at MistAMERICA - GCC Region (Dubai)</li> <li>17. Scott Ryan - Title Global Vice President - Costco Team - The Coca-Cola Co.</li> <li>18. Abderrahman Akkari - Director-Corporate Finance Tunisie Valeurs (Tunisia)</li> <li>19. Burak Er - Fund Accountant at Apex Fund Services</li> <li>20. Miriam Graham, Financial Commercial Project Manager for Siemens Energy</li> <li>21. Ludmilla M. Anglade - Cross Enterprise Business Project Manager at Wells Fargo</li> </ol>	<ol style="list-style-type: none"> <li>22. Sherron Alexander Jackson – Project Manager - Georgia Department of Community Affairs</li> <li>23. Catherine Colman - VP, Global Liquidity &amp; Cash Management Senior Sales Manager at HSBC</li> <li>24. Bezuayehu Mandefro - Clinical Research Coordinator II at Winship Cancer Institute of Emory University</li> <li>25. Sennami Goziem - Project Manager/Creative Producer Brand Ambassador - Independent Contractor (Entrepreneur)</li> <li>26. Danny Cushing - Consultant at Deloitte</li> <li>27. Brandon Heidmann – Sales Engineer DataPath, Inc.</li> <li>28. Danish Haider - Stock Broker – E*Trade</li> <li>29. Victoria Zeh – Strategic Sales Representative at simpleFLOORS</li> <li>30. Kadir Aktas - Group Business Development <u>Analyst</u> at Bekaert</li> <li>31. Jennifer L. Mathlouthi - Managing Editor at Aramco Services Company</li> <li>32. Yele Elodie Toure, Delivery Support Associate – Amazon</li> <li>33. Robel Moges - Platoon Leader at The Mission Continues</li> <li>34. Catherine Collins, MIB - Jewish Federation of Greater Atlanta</li> <li>35. Qiaowen Xie, <u>Analyst</u>, HCAS at Deloitte</li> <li>36. Abdullah AlKulaib, Entrepreneur/Founder at Menu.house (Kuwait)</li> <li>37. Latorya Walker, Technical Sourcer, Facebook</li> <li>38. Rachel Dial, Assistant Director, Rutland Institute for Ethics at Clemson University</li> <li>39. Erin White, Consultant at Greenhouse HR Consulting, LLC.</li> <li>40. Arthur Kiboit, Managing Director at Kenmart Vending Services Limited (&amp; Entrepreneur)</li> <li>41. Colin L. Jackson, MIB, Risk Management <u>Analyst</u> at Greenlight Financial Technology</li> </ol>
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