

Date: June 15, 2018

To: Martha Venn, Deputy Vice Chancellor for Academic Affairs, University System of Georgia

From: Michael Galchinsky, Associate Provost for Institutional Effectiveness, Georgia State University

Cc: Risa Palm, Senior Vice President for Academic Affairs and Provost, Georgia State University

Re: Comprehensive Program Review

This memorandum explains the reporting mechanism used by Georgia State University for the purpose of Comprehensive Program Review in 2018.

The following Georgia State University programs underwent Comprehensive Program Review (CPR) using the System's CPR reporting vehicle in Spring 2017:

Bachelor of Arts with a major in Applied Linguistics (16010201)

Bachelor of Arts with a major in Economics (45060100)

Bachelor of Arts with a major in History (54010100)

Bachelor of Arts with a major in International Economics and Modern Languages (45060501)

*Bachelor of Business Administration with a major in Business Economics (52060101)

Bachelor of Business Administration with a major in Hospitality Administration (52090105)

Bachelor of Science with a major in Criminal Justice (43010401)

Bachelor of Science with a major in Economics (45060100)

Bachelor of Science with a major in Physics (40080101)

Bachelor of Science in Nursing (51380101)

Bachelor of Science in Nursing, RN to BSN (51380105)

Master of Arts with a major in Applied Linguistics (13140101)

Master of Arts with a major in Economics (45060100)

Master of Arts with a major in History (54010100)

Master of Global Hospitality Administration (52090101)

Master of Heritage Preservation (30999901)

*Master of Science with a major in Business Economics (52060101)

Master of Science with a major in Criminal Justice (43010401)

Master of Science with a major in Nursing (51380105)

Master of Science with a major in Physics (40080101)

*Master of Laws (22020101)

*Juris Doctor (22010100)

Doctor of Nursing Practice (51380101)

Executive Doctorate in Business (52029901)

Doctor of Philosophy with a major in Applied Linguistics (13140101)

Doctor of Philosophy with a major in Astronomy (40020100)

Doctor of Philosophy with a major in Criminal Justice and Criminology (43010401)
Doctor of Philosophy with a major in Economics (45060100)
Doctor of Philosophy with a major in History (54010100)
Doctor of Philosophy with a major in Nursing (51389901)
Doctor of Philosophy with a major in Physics (40080101)

In all but four cases (those indicated with an asterisk), these CPR reports were used as inputs in the preparation of self-study study reports by units as part of the comprehensive Academic Program Review (APR) process during the past year.

The following units successfully completed the APR process in 2018:

Department of Applied Linguistics and English as a Second Language
Department of Criminal Justice and Criminology
Department of Economics
Department of History
Department of Physics and Astronomy
School of Hospitality Administration
School of Nursing

In addition, the Executive Doctorate in Business program, which is not located within any single department, completed the APR process.

Unlike CPR, APR at Georgia State University involves the entire unit in which the program is based. Thus, in APR, a department's bachelor's, master's, doctoral, and other programs are all reviewed as part of a holistic evaluation of the unit's viability, quality, and productivity. The robust APR process involves data collection, a self-study, an external review by disciplinary specialists, an internal review by the University Senate, an action plan, and a series of implementation reports. The units must demonstrate their contribution to the University's Mission and Strategic Plan, and must articulate a series of goals aimed at continuous quality improvement.

Consequently, in lieu of a CPR reporting vehicle for each program, we are submitting the following documents for those programs housed in units that conducted APR in 2017-2018 on a unit by unit basis:

- 1) For each program in the unit, the signed final page of the CPR vehicle, attesting that the program "meets" the institutional criteria for retention
 - 2) The unit's self-study report
 - 3) The report of the external reviewers for the unit
 - 4) The report of the University Senate's Academic Program Review Committee for the unit
- (The action plans will be developed over the summer and are not yet available)

As noted above, four programs were not covered by the APR process. For two of these programs (BBA with a major in Business Economics, **MS with a major in Business Economics**), we are submitting an updated CPR reporting vehicle. The two other programs (Master of Laws, Juris Doctor) are scheduled to undergo APR in 2020.

Please let me know if you have any questions. Thank you for your consideration.

SENIOR VICE PRESIDENT OF ACADEMIC AFFAIRS AND PROVOST
Office of the Provost

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June 15, 2018

To whom it may concern:

I hereby certify that each of the programs scheduled for Comprehensive Program Review at Georgia State University in 2018 MEETS the institution's criteria for retention. I have designated Michael Galchinsky, the Associate Provost for Institutional Effectiveness, as the signatory for the individual reports.

Sincerely,

A handwritten signature in cursive script that reads "Risa Palm".

Risa Palm
Senior Vice President for Academic Affairs and Provost

**Comprehensive Program Review
Instructions, Reporting Vehicle, and Definitions**

Reporting Vehicle

Institution: Georgia State University

Academic Program Name: Master of Science with a major in Business Economics

CIP Code: 52060101 College or School and Department: J. Mack Robison College of Business

Date of Last Internal Review: 2008-2009

Outcome of Previous Program Review (brief narrative statement):

Program Reviewed at the Institution for this report: Master of Science with a major in Business Economics

Indicators of Measures of Quality:			
<i>Student Input – Undergraduate Programs</i>	AY 2013	AY 2014	AY 2015
Standardized Test Scores (if applicable), for undergraduate programs -- ACT or SAT – Choose the standardized examination used and indicate in the space provided below: Number of Students Reported (Total N):			
Freshman Index (as applicable)			
Other - Institutions may substitute other measures of quality (e.g. entry scores or GPA into a degree program such as nursing, business, education) as appropriate. Please briefly discuss what the measure(s) are and how they are defined.			
Institutional Indicators of Quality- Student Input (campus determined). Please define what Indicators are used and how they are interpreted.			
<i>Student Output – Undergraduate Programs</i>	AY 2013	AY 2014	AY 2015
Average Exit scores or Pass Rate on national/state exams for licensure (as appropriate) Also indicate the number of students reporting scores for the test(s) (Total N):			
Average Graduating Major GPA or Cumulative GPA for the Academic Year. Please indicate which GPA is used: Also indicate the number of students reporting scores for the test(s) (Total N):			
Employment rates of graduates (if available)			
Admission into graduate programs (if available)			
Institutional Indicators of Quality – Student Output (campus determined). Please identify what Indicators are used and how they are defined.			

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Student Input- Graduate Programs	AY 2013	AY 2014	AY 2015
Average Graduate and/or Undergraduate GPA admitted and enrolled. Also, indicate the number of students reported (Total N).	3.4 (N=11)	3.3 (N=11)	2.9 (N=6)
Standardized Test Scores (if applicable), for graduate programs --- GRE, GMAT, LSAT, MCAT - Choose the standardized examination and indicate in the space provided below. Also, indicate the number of students reporting scores for the test(s) (Total N):	GRE V: 155 GRE Q: 153 GMAT V: 32 GMAT Q: 39.5 (N=16)	GRE V: 154 GRE Q: 156 GMAT V: 34.8 GMAT Q: 34.5 (N=15)	GRE V: 158 GRE Q: 154 GMAT V: 42 GMAT Q: 44 (N=8)
Institutional Indicators of Quality- Student Input (campus determined). Please define what Indicators are used and how they are interpreted.			
Student Output – Graduate Programs	AY 2013	AY 2014	AY 2015
Average Exit Scores on National and State Licensure and/or Certification Exams OR Average Pass Rate (as appropriate) Specific Exam: Also, indicate the number of students reporting scores for the test(s) (Total N):			
Graduating Major or stand-alone degree GPA scores <i>Indicate whether Major GPA or Cumulative Graduation GPA is used:</i> <i>Cumulative</i> Indicate the number of students reported (Total N).	3.5 (N=2)	3.5 (N=4)	3.7 (N=7)
External Quality Assurance (e.g., professional accreditation, surveys, market rankings)			
Institutional Indicators of Quality- Student Output (campus determined). Please define what Indicators are used and how they are interpreted.			
Narrative Section: Describe additional details as deemed appropriate (the box is expandable).			

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Faculty	AY 2013	AY 2014	AY 2015
Number of Terminally Degreed Faculty in the Department (regardless of whether the faculty teach in the program)	0	0	0
Number of Non-terminally Degreed Faculty In the Department (regardless of whether the faculty teach in the program)	0	0	0
Undergraduate or Graduate programs: Total amount of sponsored research funding awarded for the academic year	\$0	\$6000	\$0
Undergraduate or Graduate programs: Other External funds for program support. Provide the total amount for the academic year.	0	0	0
Undergraduate or Graduate programs: Number of peer-reviewed publications for the academic year.	0	0	0
Undergraduate or Graduate programs: Number of faculty research fellowships awarded in the academic year.	0	0	0
Institutional Indicators of Faculty Quality- Output (campus determined) Please define what Indicators are used and how they are interpreted.			
External Quality Assurance (e.g. professional accreditation surveys; market rankings) Please define what Indicators are used and how they are interpreted.			

Comprehensive Program Review
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Narrative Section: Describe additional details as deemed appropriate (*the box is expandable*).

Curricular Alignment and Currency to the Discipline as well as Workforce/Occupational Need and Demand
Narrative Section: Describe additional details as deemed appropriate (*the box is expandable*).

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Indicators of Measures of Viability:			
Internal Demand for the Program	AY 2013	AY 2014	AY 2015
Number of students who completed an application to the program (if an applicable process is in place)- Institution determines the milestone for reporting purposes (e.g. point in time formal applications are reviewed and acceptances are granted)	25	21	13
Number of students who are admitted to the program --- Institution determines the milestone for reporting purposes (e.g., formal admittance to a degree program)	16	15	8
Number of students in the degree program --- Institution determines the milestone for reporting purposes	7	14	13
Standard Faculty Workload for the degree program (example: 3/3, 4/3, etc.)	2/2	2/2	2/2
Number of Faculty (tenured/track and non-tenured) supporting the degree program within the department	0	0	0
Number of Faculty (tenured/track and non-tenured) supporting the degree program outside the department	8	8	5
Number of Full-Time faculty teaching in the program	7	7	5
Number of Part-Time faculty teaching in the program	1	1	0
Narrative Section: Describe additional details as deemed appropriate (the box is expandable).			

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Indicators of Measures of Productivity:			
<i>Time to Degree</i>	AY 2013	AY 2014	AY 2015
Undergraduate student time to degree (average, in years) for non-transfer students graduating in the academic year (AY)			
Undergraduate student time to degree (average, in years) for transfer students graduating in the academic year (AY)			
Institution specific factors impacting time to degree. Describe additional details as deemed appropriate.			
Graduate student time to degree (average, in years) graduating in the academic year.	1.6	2.5	2.2
Institution specific factors impacting time to degree Describe additional details as deemed appropriate.			
<i>Graduation - Only provide data for the level of program being reviewed.</i>	AY 2013	AY 2014	AY 2015
Number of degrees awarded in the program for the academic year.	2	4	7

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Provost/VPAA Categorical Summation:

Check any of the following to categorically describe action(s) the institution will take concerning this program.

Program MEETS Institution's Criteria

 f Program is critical to the institutional mission and will be retained.

 Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

Program DOES NOT MEET Institution's Criteria

 Program will be placed on a monitoring status.

 Program will undergo substantive curricular revisions.

 Program will be deactivated.

 Program will be voluntarily terminated.

 Other (identify/add text): _____

Comprehensive Program Review

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Contextual Closing Narrative: In the space provided below (*and can be expanded*), provide a summative narrative concerning the academic program. The final statement, among other points, includes information concerning the academic program's achievements, benchmarks of progress, and areas of distinction, challenges, and aspirations, in addition to plans for action. Please share how comprehensive program review results were used for continuous improvement. The closing statement also is an opportunity to highlight shifting trends and market forces that might impact program demand (1,500 word limit).

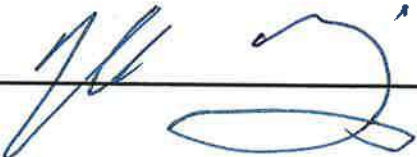
The mission of the business economics major in the Master of Science program is to prepare students to function successfully as professional economists in the corporate and business environment. More specifically, the program endeavors to:

- build a solid background in micro and macroeconomic theory;
- equip students with an extensive knowledge of analytical and statistical techniques;
- provide expertise and practice in applying theory and quantitative tools to actual business problems;
- ensure that students are able to communicate this information both in a technical way to peers and in a more general way for decision-making by upper management; and
- allow students the flexibility in their electives to choose those most relevant and appropriate for their individual area of interest.

Provost/VPAA Signature and Date: _____

----- OR -----

Provost/VPAA's Designee Signature and Date:

 6/14/2018