Mission Statement
The Georgia Career Information Center (GCIC) was established at Georgia State University to provide Georgians with a central and usable source of career information based on comprehensive research and development. The primary mission of the center is to provide current and accurate career information to the university and other schools and agencies throughout Georgia in order to help young people and adults make informed occupational and educational choices.

Executive Summary
Since its inception in 1977, the Georgia Career Information Center continues to serve the entire State of Georgia as a source of vital career information. The center is a key part of a national consortium of career information delivery systems. In that role, the center is noted nationally for the high quality of its information and for innovative efforts in the provision of career information. Center staff members represented Georgia State University at numerous conferences, meetings, and training sessions throughout the state and country.

- **Georgia Career Information System (GCIS)** - GCIS contains self-assessment, exploration, and search strategies as well as a vast amount of state and national occupational and educational information. Hits to the GCIS website ([www.gcic.peachnet.edu](http://www.gcic.peachnet.edu)) average 3,448,165 annually at more than 1000 locations (high schools and middle schools and elementary schools, public colleges and universities and technical colleges, private colleges, GA DOL offices, GA Rehabilitation Services offices, Division of Juvenile Justice Centers, public libraries, and many other sites). Schools and agencies pay an annual subscription fees to use GCIS. Center staff members provide local, regional, and statewide presentations and training to stakeholders and patrons of GCIS.

- **Georgia Career Information System Junior (GCIS Junior)** - GCIS Junior provides prerequisite career development in a fun and rewarding structure. GCIS Junior helps answer three basic questions: “Who am I?” “Where am I going?” “How do I get there?” GCIS Junior is ideal for elementary and middle schools students, special populations, and in environments where refresher or inception career exploration is the key. GCIS Junior is accessed at [www.gcic.peachnet.edu](http://www.gcic.peachnet.edu). Schools and agencies pay an annual subscription fees to use GCIS Junior. Center staff members provide local, regional, and statewide presentations and training to stakeholders and patrons of GCIS Junior.

- **Georgia's WIA Eligible Provider List Website** - The Workforce Investment Act (WIA) is a federally supported, nationwide project that promotes the enhancement of each state’s world-class workforce. Working in partnership with the Governor’s Office of Workforce Development, GCIC maintains a website containing information about eligible training providers and supporting programs of study. Eligible training providers include two- and four-year public and private colleges, technical colleges, apprenticeship programs, and proprietary schools. The Georgia's WIA Eligible Provider List site is at: [www.gcic.edu/gawia](http://www.gcic.edu/gawia). The Georgia’s WIA Eligible Provider List website is developed in partnership with the Georgia Department of Labor and Governor’s Office of Workforce Development, under a grant from the U. S. Department of Labor.

- **Annual User Services Survey** – In the spring of each year, the center conducts an user survey to measure customer satisfaction towards our products and services to include training and customer service.

- **Information Parents Can Use (IPCU)** - Information Parents Can Use ([www.gcic.peachnet.edu/IPCU](http://www.gcic.peachnet.edu/IPCU)) is a series of online brochures that enable parents, teachers, counselors, graduation coaches, and administrators to become involved in students’ career and education planning process.

- **Technical College System Georgia School Sort** - This school sort ([www.gcic.edu/dtaesort](http://www.gcic.edu/dtaesort)) helps students and adult learners explore two-year public schools that are part of the Technical College System of Georgia. Using school, program of study, and state demographic data students determine “best-fit” options before applying.

- **Georgia Independent College Association School Sort** - This school sort ([www.gcic.edu/gicasort](http://www.gcic.edu/gicasort)) helps students and adult learners explore Georgia’s private (independent), not-for-profit colleges and universities. Georgia Independent College Association counts among its members 23 four-year and 2 two-year institutions across the State of Georgia. Using school, program of study, and state demographic data, students determine "best-fit" options before applying.
Annual Department Major Events/Traditions

Staff of GCIC proudly support the following major statewide events:

**Workshop Presenter**
- Georgia Career and Technical Education (GACTE) Annual Conference
- Georgia School Counselor Association (GSCA) Annual Conference
- Georgia Department of Juvenile Justice (GaDJJ) Annual Conference

**Exhibitor**
- Georgia Career and Technical Education (GACTE) Annual Conference
- Georgia School Counselor Association (GSCA) Annual Conference
- Georgia Association of Educational Leaders (GAEL) Annual Conference
- Council of Media Organizations (COMO) Annual Conference
- Georgia Charter School Association (GCSA) Annual Conference
- Georgia Department of Labor (GaDOL) Seasonal Career Fairs
- Georgia Engineering and Technology Education Association (GETEA) Annual Conference

**Virtual Event**
- Technology Association of Georgia’s GA STEM Day

Major New Initiatives Implemented Within the Last Five Years

- **The Global Career Alumni Network (GCAN)** – GCAN addresses strategic plan 2.2 for the division which states “helps students access and improve their competencies as global citizens and leaders.” GCAN provides university students opportunities to connect with alumni working around the globe.

- **Micro CareerBurst Tracking and Accountability System (South Carolina)** – The Micro CareerBurst tracking and accountability system was developed in partnership with intoCareers at the University of Oregon and the Department of Education for the State of South Carolina as a required module for high schoolers. The Micro CareerBURsts are videos to emulate job shadow experiences.

- **College and Career Ready Performance Index (CCRPI) Reporting System** – the CCRPI is a result of GA HB186 and GA HB713. CCRPI is a comprehensive school improvement, accountability, and communication platform for all educational stakeholders to promote college and career readiness for all Georgia public school students. CCRPI replaced AYP for the State of Georgia.

- **Building Resourceful Individuals to Develop Georgia’s Economy (BRIDGE) Reporting System** for 6-12 grades – the BRIDGE Act, now law, is a result of HB400. The implementation of the BRIDGE Law provides middle and high school students with career counseling and regularly schedule advisement to choose a focused plan of study.

- **Desktop versions of GCIS and GCIS Junior for the Georgia Department of Juvenile Justice** – CD versions of GCIS and GCIS Junior were designed because of the limited internet accessibility for incarcerated youth assigned to Georgia’s detention center.

---

**Office Location:** One Park Place South, Suite 823, Atlanta, GA 30302  
**Office Telephone:** 404-413-1720  
**Office FAX:** 404-413-1723  
**Website:** gcic.gsu.edu  

Fall 2013